Psalaji Telefilms Ltd.

C-13, Balaji House, Dalia Industrial Estate, Opp. Laxmi Industries New Link Road, Andheri (West), Mumbai - 400 053. Tel.:40698000 • Fax : 40698181 / 82 / 83 Website : www.balajitelefilms.com CIN No.: L99999MH1994PLC082802



February 01, 2021

To,

BSE Limited

Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400 001 Stock Code: 532382 National Stock Exchange of India Ltd. "Exchange Plaza", Bandra-Kurla Complex, Bandra (East),

Stock Code: BALAJITELE

Mumbai - 400 051

Sub: Prior Intimation of Board Meeting

Dear Sir/Madam,

Pursuant to Regulation 29 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations"), this is to inform you that a meeting of the Board of Directors of the Company is scheduled to be held on Thursday, February 11, 2021, through Video Conferencing ("VC")/ Other Audio-Visual Means ("OAVM") as per the notification issued by Ministry of Corporate Affairs dated December 30, 2020, inter alia, to consider and approve Unaudited Standalone and Consolidated Financial Results for the quarter ended December 31, 2020 along with the Limited Review Report of the Auditors thereon.

Upon the conclusion of the aforesaid Board Meeting, we shall intimate the Exchanges about the said results, Quarterly Performance Report and Press Release as required under the Listing Regulations.

Trading Window Closure

Further, with reference to our letter dated December 29, 2020 and pursuant to the "Company's Code of Internal Procedures and Conduct for Regulating, Monitoring and Reporting of Trading by Designated Persons" the trading window for dealing in securities/shares of the Company will open 48 hours after the announcement of the financial results of the Company for the quarter ended December 31, 2020.

The aforesaid information is also being hosted on the website of the Company viz., www.balajitelefilms.com

Investor Calls

The Company will hold investor/analyst calls on Friday, February 12, 2021 at 04:00 P.M. to discuss financial results for quarter ended December 31, 2020. Details of the calls will be published on the Company's website in due course.

We request you to take the above on record and treat the same as compliance under Listing Regulations.

Thanking you,

Yours faithfully,

For Balaji Telefilms Limited

Simmi Singh Bisht Group Head Secretarial Membership No. A23360