

Balaji Motion Pictures Ltd.

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CIN No. : U22300MH2007PLC168515



Aman Gill to head Balaji Motion Pictures as CEO

Mumbai, November 30, 2015 - Aman Gill has been appointed as CEO of Balaji Motion Pictures, a 100% subsidiary of Balaji Telefilms Limited. He will assume his new role in early December 2015 as announced today by the company. He will report directly to Mr. Sameer Nair, Group CEO Balaji Telefilms Ltd.

"Aman brilliantly balances creativity with commerce and is most deserving of this position and role. He has vast experience in developing, producing, marketing, distributing and syndicating films in the past with various studios and has worked closely with talent in the agency business" said **Mr. Sameer Nair, Group CEO, Balaji Telefilms Ltd.**

In his new role Gill will assume all responsibilities spanning film development -- creative, production, marketing, distribution, syndication and will have all division heads report directly to him.

Ekta Kapoor, Joint Managing Director, Balaji Telefilms Limited said, *"Aman is a wonderful addition to the management bandwidth we're building at Balaji. Several exciting projects are already in the pipeline over the next few months, which are in various stages of production and we also plan to scale up our movie business in the coming years. With several very interesting initiatives underway, I believe Aman is the ideal professional to lead the charge."*

"I'm honored that Ekta and Sameer have entrusted me with this responsibility and position. I look forward working together with a highly talented team to further the formidable brand Balaji Motion Pictures has built over the years and take it to greater heights," added **Aman Gill, CEO, Balaji Motion Pictures Limited.**

Aman will be serving out his notice period with Junglee Pictures in the interim, where he was the Chief Content Officer since June 2014, and in his tenure the company successfully released two of the most critically and commercially acclaimed films of the year "Dil Dhadkane Do" and "Talvar." Prior to his stint with Junglee Pictures, Gill setup the Film Talent & Literary business at CAA-KWAN from June 2012 - June 2014. He also headed the Acquisition & Domestic Distribution functions at Viacom 18 Motion Pictures from November 2006 to March 2010. He started his career with Applause Entertainment, where he was AVP Content from April 2003 to Nov 2006 where he earned his first film credit as an Executive Producer on Sanjay Leela Bhansali's critically acclaimed film "Black."

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About Balaji Motion Pictures

Balaji Motion Pictures is positioned amongst India's top 5 production studios and is synonymous with rich, well-appreciated content-driven films. The company, under the stewardship of Shobha Kapoor and Ekta Kapoor and guided by a talented leadership team, has successfully leveraged its creative abilities to produce films with diverse content, across genres that have not only been well appreciated, but have also translated into box office successes.

Additional notes:

About Balaji Telefilms Limited

Balaji Telefilms is India's leading integrated media conglomerate with market leadership in the motion picture and television content industries, among other entertainment-led businesses. It is the only studio with unqualified success in both films and television. Pioneering widely different genres of content the Company has completely aligned its brand architecture to reflect the far-reaching changes of our time. The Company, under the stewardship of Mrs. Shobha Kapoor and Ms. Ekta Kapoor, operates various prominent brands within its fold namely Balaji Telefilms – a production house synonymous with ground-breaking television content; Balaji Motion Pictures – a producer of large-scale feature films with the topmost industry talent; Alt Entertainment – a developer of commercial filmed content with alternate sensibilities. In recent years, the company has infused new professional management bandwidth into its DNA and is now poised to make a strategic foray into the Digital B2C entertainment category with Alt Digital Media.

For further details please contact:

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Safe Harbor:

Certain statements in this update concerning our future growth prospects are forward looking statements, which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The achievement of such results is subject to risks, uncertainties and even inaccurate assumptions. Readers may please take a note of this.