Declaration of the result of Postal Ballot

The Board of Directors of the Company vide its resolution dated January 13, 2011 decided to seek approval of the shareholders for the following matters by way of Postal Ballot pursuant to the provisions of Section 192A of the Companies Act, 1956 read with Companies (Passing of Resolution by Postal Ballot) Rules, 2001:

- 1. Special Resolution for Alteration of Clause No. III: Object Clause of the Memorandum of Association of the Company; and
- 2. Ordinary Resolution for Sale of Undertakings under section 293(1)(a).

as specified in the notice of postal ballot dated January 13, 2011 read with the Explanatory Statement attached thereto. The duly completed postal ballot forms were to be received by the close of working hours on February 17, 2011.

Mr. Robert Pavrey, a Practising Company Secretary, who was appointed as independent Scrutinizer for the Postal Ballot, has submitted his report dated February 18, 2011. I am pleased to announce the result of the postal ballot process on the basis of the report submitted by the Scrutinizer, Mr. Robert Pavrey.

Details of Postal Ballot forms received, valid or invalid, are as follows:

| | | Resolution No. 1 (Special Resolution) | | Resolution No. 2 (Ordinary Resolution) | |
|-----------|--|--|---------------------------|---|---------------------------|
| Sr. No | Particulars | No. of Postal Ballot Forms | No. of Shares Voted | No. of Postal Ballot Forms | No. of Shares Voted |
| a. | Postal Ballot Forms received | 189 | 287037103 | 177 | 287017990 |
| b. | Less: Invalid Postal Ballot Forms | 5 | 2043 | 4 | 2000 |
| C. | Net Valid Postal Ballot Forms of which: | 184 | 287035060 | 173 | 287015990 |
| i.) | Postal Ballot Form with assent for the Resolution | 171 | 283472490 | 150 | 282636030 |
| | % to Assent | | 98.76 | | 98.47 |
| ii.) | Postal Ballot Form with dissent for the Resolution | 13 | 3562570 | 23 | 4379960 |
| | % of Dissent | | 1.24 | | 1.53 |

All the aforesaid resolutions have therefore been approved and considered as passed by the shareholders with the overwhelming requisite majority.

For Balaji Telefilms Limited

Sd/-

Jeetendra Kapoor Chairman

Mumbai, February 18, 2011