

Balaji Telefilms Ltd.

C-13, Balaji House, Dalia Industrial Estate, Opp. Laxmi Industries
New Link Road, Andheri (West), Mumbai - 400 053.
Tel.: 40698000 • Fax : 40698181 / 82 / 83
Website : www.balajitelefilms.com
CIN No . L99999MH1994PLC082802



March 19, 2016

To,

Bombay Stock Exchange Ltd.

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai- 400 001.

National Stock Exchange of India Ltd.

"Exchange Plaza",
Bandra-Kurla Complex, Bandra (East)
Mumbai- 400 051.

Dear Sir/Madam,

Sub: Regulation 30, 42 and 43 of the SEBI (Listing Obligation and Disclosure Requirements) Regulations 2015 –Declaration of Interim Dividend and Record Date.

Further to our letter dated March 14, 2016 on the captioned subject, we are pleased to inform you that the Board of Directors of the Company at their Meeting held today, i.e. March 19, 2016 have considered and declared an Interim Dividend for the financial year ending March 31, 2016 as under:

- At the rate of 40% i.e. Re. 0.80 per equity share of face value Rs. 2/- each
- A onetime special dividend at the rate of 20% i.e. Re. 0.40 per equity share of face value Rs. 2/- each is declared by the Company for its continued dominance of over 20 years in the Content Production of Tele Serials.

The above would aggregate to an Interim Dividend of 60% i.e. Rs. 1.20 per equity share for the financial year ending March 31, 2016

The record date for the said Dividend is March 19, 2016 and will be paid on or after March 28, 2016.

A press release for the same is enclosed as Annexure I

Kindly take the same on record.

Yours faithfully,

For Balaji Telefilms Limited



Simmi Singh Bisht

Group Head- Secretarial

Encl: a/a



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Dear Sir/Madam,

Sub: Regulation 30, 42 and 43 of the SEBI (Listing Obligation and Disclosure Requirements) Regulations 2015 -Declaration of Interim Dividend and Record Date.

In furtherance to our letter dated March 19, 2016 on the captioned subject, we hereby inform that the record date for the said Interim Dividend as declared by the Board of Directors in its Meeting held on March 19, 2016 is March 30, 2016. The payout date for the said Interim dividend will be on or after March 31, 2016.

Kindly take the same on record.

Yours faithfully,

For Balaji Telefilms Limited



Simmi Singh Bisht

Group Head- Secretarial

Balaji Telefilms Limited



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Board of Directors declares an interim dividend

Interim dividend at the rate of 40% (Rs. 0.80 per share) and special dividend at the rate of 20% (Rs. 0.40 per share)

MUMBAI, India, March 19, 2016–The Board of Directors of India's leading television and film production Company, Balaji Telefilms Limited (BTL), at their meeting held today, declared an interim dividend at the rate of 40% i.e. Rs. 0.80 per equity share of face value Rs. 2/- each and a special dividend at the rate of 20% i.e. Rs. 0.40 per equity share of face value Rs. 2/- each for its continued dominance of over 20 years in the Content Production of Tele Serials.

The pay-out date for this dividend will be on or after March 31, 2016 and the total pay-out inclusive of applicable taxes amounts to Rs. 10.97 crore.

About Balaji Telefilms Limited:

Balaji Telefilms is India's leading integrated media conglomerate with market leadership in the motion picture and television content industries, among other entertainment-led businesses. It is the only studio with unqualified success in both films and television. Pioneering widely different genres of content the Company has completely aligned its brand architecture to reflect the far-reaching changes of our time.

The Company, under the stewardship of Mrs. Shobha Kapoor and Ms. Ekta Kapoor, operates various prominent brands within its fold namely Balaji Telefilms – a production house synonymous with ground-breaking television content; Balaji Motion Pictures – a producer of large-scale feature films with the topmost industry talent; Alt Entertainment – a developer of commercial filmed content with alternate sensibilities. In recent years, the company has infused new professional management bandwidth into its DNA and is now poised to make a strategic foray into the Digital B2C entertainment category with Alt Digital Media.

For further details please contact:

Sanjay Dwivedi–Group Chief Financial Officer
Simmi Bisht (Group Head - Secretarial)

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Safe Harbor:

Certain statements in this update concerning our future growth prospects are forward looking statements, which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The achievement of such results is subject to risks, uncertainties and even inaccurate assumptions. Readers may please take a note of this.

