

# Investor Presentation

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Q4 & FY2015



*Balaji Telefilms Ltd.*

*Unique, Distinctive, Disruptive*

# Disclaimer

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*Balaji Telefilms Ltd.*

# Performance Overview – Q4 & FY15

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# Financial & Operating Highlights

## Q4 & FY15 (Standalone)

### Results for Q4 FY15

- Revenues stood at ₹ 59,51 lacs {₹ 39,61 lacs in Q4 FY14}
- EBITDA is at ₹ 7,67 lacs {₹ 4,67 lacs in Q4 FY14}
- PAT is at ₹ 9,61 lacs {₹ 13 lacs in Q4 FY14}

### Results for FY15

- Revenues stood at ₹ 2,05,76 lacs {₹ 1,29,20 lacs in FY14}
- EBITDA is at ₹ 12,74 lacs {₹ 4,76 lacs in FY14}
- PAT is at ₹ 12,27 lacs {₹ 10,02 lacs in FY14}
- Diluted EPS not annualised was at ₹ 1.88 per share {₹ 1.54 in FY14}

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# Financial & Operating Highlights

## **Q4 & FY15 (Standalone) Contd...**

- Kalash-Ek Vishwaas was launched on LifeOk during March'15
- Lower margin owing to launch of a new show takes at least a quarter to stabilise
- Hours for Hindi Commissioned programs stood at 258 hours
- Average realisation per hour was at ₹ 23.06 lacs {₹ 22.90 lacs in Q4 FY14}
- EBITDA at ₹ 7,67 lacs as against ₹ 4,67 lacs in Q4 FY14
- PAT grew from ₹ 13 lacs to ₹ 9,61 lacs due to increase in number of TV shows
- The Board of Directors recommends a Dividend of ₹ 0.60 per equity share (Previous year ₹ 0.40 per equity share)



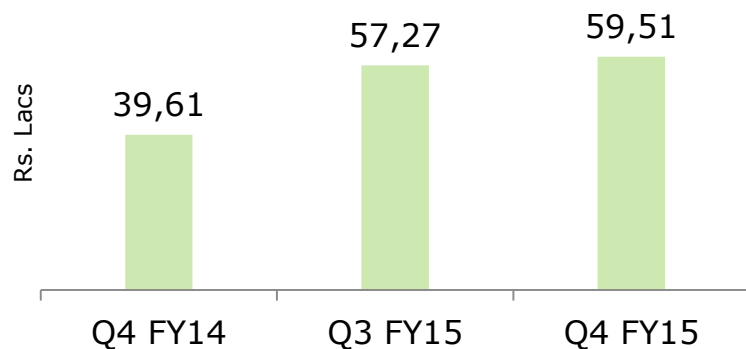
# Show report for the quarter ended March 31, 2015

Sr.No	Shows	Channel	Time	Schedule
1	Ye Hai Mohabbatein	Star Plus	19.30 - 20.00	Monday – Saturday
2	Jodha Akbar	Zee	20.00 - 20.30	Monday – Friday
3	Pavitra Bandhan Do Dilo Ka	DD National	20.30 - 21.00	Monday – Friday
4	Kumkum Bhagya	Zee	21.00 - 21.30	Monday – Friday
5	Kalash-EK Vishwaas (On Air From Mar 15)	Life Ok	21.30 - 22.00	Monday – Friday
6	Meri Aashiqui Tum Se Hi	Colors	22.00 - 22.30	Monday – Friday
7	Itna Karo Na Mujhe Pyaar	Sony	22.30 - 23.00	Monday – Thursday
8	GUMRAH – 4 (Off Air From Mar 15)	Channal V	13.00-14.00	Sunday
9	GUMRAH – 5 (On Air From Mar 15)	Channal V	19.00-20.00	Sunday
10	Ajeeb Dastan Hai Yeh (Off Air From Mar 15)	Life Ok	21.30-22.00	Monday to Friday
11	Yeh Dil Sun Rahah Hai (Off Air From Feb 15)	Sony PAL	19.00-19.30	Monday to Friday

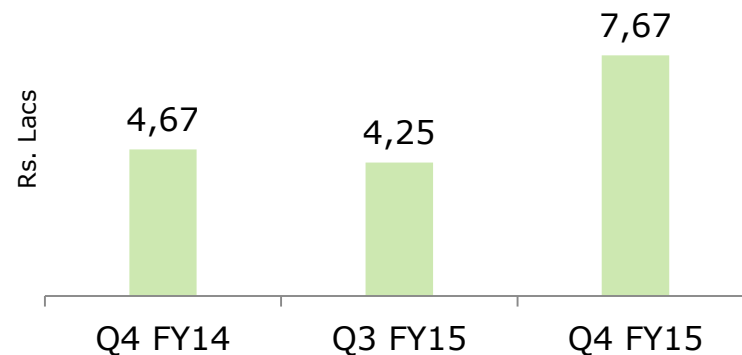


# Financial Performance - standalone

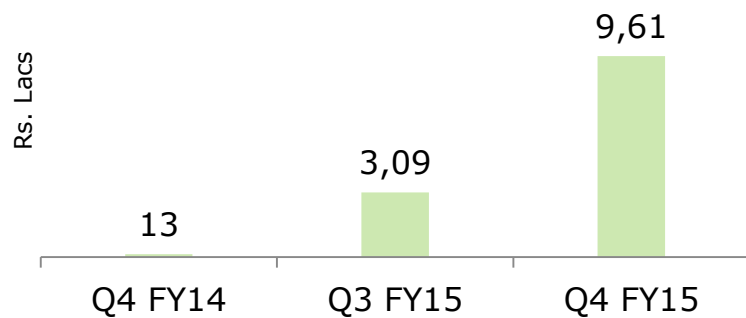
## Total Income



## EBIDTA



## PAT





# Financial Performance – Q4 & FY15 (standalone)

Particular	YoY Comparision			QoQ Comparison		YoY Comparision		% PQ	₹ in Lacs
	Q4 FY15	Q4 FY14	% PQ	Q3 FY15	% PQ	FY15	FY14		
<b>Revenue from Operations</b>	<b>59,50.89</b>	<b>39,61.34</b>	<b>50%</b>	<b>57,27.14</b>	<b>4%</b>	<b>2,05,76.24</b>	<b>1,29,20.40</b>	<b>59%</b>	
Other Operating Income	1,13.59	45.33	151%	1,25.64	(10%)	3,92.98	2,33.28	69%	
<b>Total Operating Revenue</b>	<b>60,64.48</b>	<b>40,06.67</b>	<b>51%</b>	<b>58,52.78</b>	<b>4%</b>	<b>2,09,69.22</b>	<b>1,31,53.68</b>	<b>59%</b>	
Cost of Production	44,91.21	25,81.76	74%	47,60.52	(6%)	1,66,80.47	1,00,59.66	66%	
<b>Gross Margin</b>	<b>14,59.67</b>	<b>10,34.40</b>	<b>41%</b>	<b>9,66.62</b>	<b>51%</b>	<b>38,95.77</b>	<b>28,60.74</b>	<b>36%</b>	
<b>Gross Margin %</b>	<b>25%</b>	<b>26%</b>	<b>-</b>	<b>17%</b>	<b>-</b>	<b>19%</b>	<b>22%</b>	<b>-</b>	
Overheads	5,77.14	7,92.77	(29%)	4,03.62	43%	21,08.09	18,95.42	11%	
Staff Cost	2,29.26	1,65.01	39%	2,63.29	(13%)	9,06.33	7,21.90	26%	
<b>EBITDA</b>	<b>7,66.87</b>	<b>4,67.19</b>	<b>64%</b>	<b>4,25.34</b>	<b>80%</b>	<b>12,74.32</b>	<b>4,76.68</b>	<b>167%</b>	
Depreciation	1,88.87	1,13.99	66%	1,91.84	(2%)	7,61.46	5,45.38	40%	
Other Income	5,24.95	77.52	577%	2,86.80	83%	10,20.91	17,89.09	(43%)	
Finance Cost	-	1,18.86	-	26.04	-	27.93	1,18.86	(77%)	
<b>PBT</b>	<b>11,02.95</b>	<b>3,11.82</b>	<b>254%</b>	<b>4,94.27</b>	<b>123%</b>	<b>15,05.85</b>	<b>16,01.56</b>	<b>(6%)</b>	
Current tax	1,41.72	2,98.54	(53%)	1,85.00	(23%)	2,78.60	5,99.47	(54%)	
<b>PAT</b>	<b>9,61.23</b>	<b>13.28</b>	<b>7138%</b>	<b>3,09.27</b>	<b>211%</b>	<b>12,27.25</b>	<b>10,02.09</b>	<b>22%</b>	

➤ Other income is owing to profit realised on redemption of mutual fund investments



# Segmental Performance

Show Type	Revenue for the Quarter Ending (₹ Lacs)		
	Mar-15	Dec-14	Mar-14
Commissioned*	59,51	57,27	39,61
Revenue Per Hour	23.06	20.64	22.90

\*Excludes regional segment and Event Business

Total Programming Hours*	Hour for the Quarter Ending (₹ Lacs)		
	Mar-15	Dec-14	Mar-14
Programming Hours	258	277	173

\*Excludes regional segment and Event Business



# Financial & Operating Highlights

## Q4 & FY15 (Consolidated)

### Results for Q4 FY 15

- Revenues stood at ₹ 76,94 lacs {₹ 84,40 lacs in Q4 FY14}
- EBITDA is at ₹ 8,04 lacs {(₹ 22,37) lacs in Q4 FY14}
- Profit/(loss) after tax is at ₹ 9,54 lacs {(₹ 27,40) lacs in Q4 FY14}

### Results for FY15

- Revenues stood at ₹ 342,65 lacs {₹ 404,90 lacs in FY14}
- EBITDA is at ₹ 6,06 lacs {(₹ 21,77) lacs in FY14}
- Profit/(loss) after tax is at ₹ 5,62 lacs {(₹ 17,21) lacs in FY14}
- Diluted EPS not annualised was at ₹ 0.86 per share {(₹ 2.64) per share in FY14}
- The Board of Directors recommends a Dividend of ₹ 0.60 per equity share (Previous year ₹ 0.40 per equity share)



# Financial & Operating Highlights – Wholly owned subsidiaries

## **Q4 & FY15 (BMPL)**

### **Results for Q4 FY 15**

- Revenues stood at ₹ 10,30 lacs {₹ 44,51 lacs in Q4 FY14}
- EBITDA is at ₹ 32 lacs {(₹ 26,73) lacs in Q4 FY14}
- Profit/(loss) after tax is at ₹ 20 lacs {(₹ 26,96) lacs in Q4 FY14}

### **Results for FY 15**

- Revenues stood at ₹ 109,19 lacs {₹ 271,34 lacs in FY14}
- EBITDA is at (₹ 5,69) lacs {(₹ 25,83) lacs in FY14}
- (Loss) after tax is at (₹ 5,36) lacs {(₹ 26,28) lacs in FY14}

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# Financial & Operating Highlights – Wholly owned subsidiaries

## **Q4 & FY15 (Bolt Media Limited)**

### **Results for Q4 FY 15**

- Revenues stood at ₹ 2,93 lacs {₹ 28 lacs in Q4 FY14}
- EBITDA is at ₹ 25 lacs {(₹ 31) lacs in Q4 FY14}
- Profit/(loss) after tax is at ₹ 21 lacs {(₹ 53) lacs in Q4 FY14}

### **Results for FY 15**

- Revenues stood at ₹ 14,03 lacs {₹ 4,75 lacs in FY14}
- EBITDA is at ₹ 24 lacs {(₹ 71) lacs in FY14}
- Profit/(loss) after tax is at ₹ 18 lacs {(₹ 93) lacs in FY14}

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# Financial & Operating Highlights – Other Subsidiaries and LLP

## **Q4 & FY15 (Marinating Films Private Limited)**

### **Results for Q4 FY 15**

- Revenues stood at ₹ 1,77 lacs
- EBITDA is at (₹ 85) lacs
- (Loss) after tax is at (₹ 98) lacs

### **Results for FY 15**

- Revenues stood at ₹ 4,32 lacs
- EBITDA is at (₹ 1,71) lacs
- (Loss)/profit after tax is at (₹ 1,71) lacs

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# Financial & Operating Highlights – Other Subsidiaries and LLP

## **FY15 (Event Media LLP)**

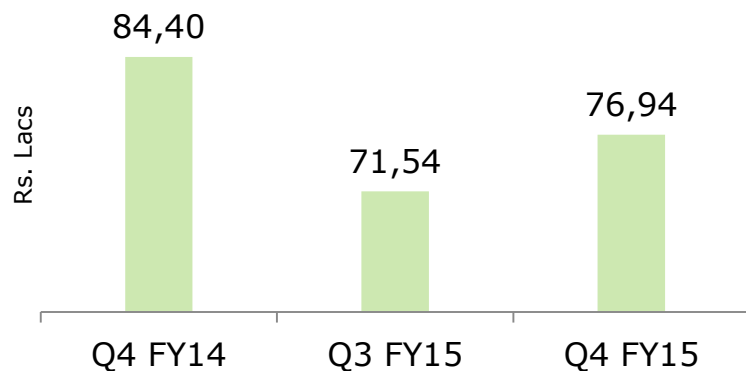
### **Results for FY 15 – Subsidiary formed in Oct'14**

- Revenues stood at ₹ 9,18 lacs
- EBITDA is at (₹ 32) lacs
- (Loss) after tax is at (₹ 45) lacs

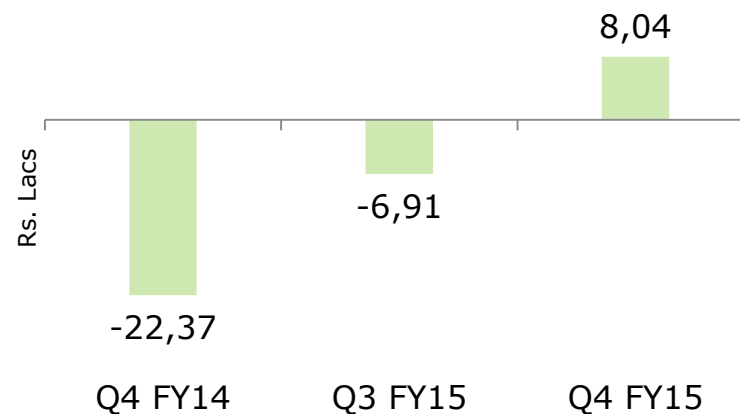


# Financial Performance – Q4 FY15 (consolidated)

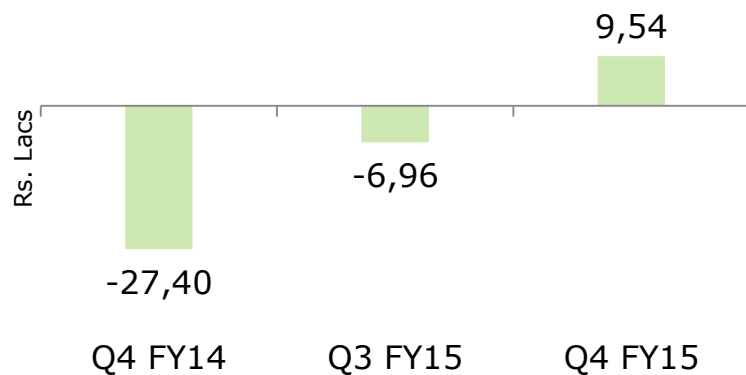
## Total Income



## EBIDTA



## PAT





# Financial Performance – Q4 FY15 (consolidated)

Particular	QoQ Comparision				YTD Mar'15	₹ in Lacs
	Q4 FY15	Q4 FY14	% PY	Q3 FY15		
Revenue from Operations	76,93.86	84,40.19	(9%)	71,53.85	8%	
Other Operating Income	86.66	77.34	12%	1,25.50	(31%)	
<b>Operating Revenue</b>	<b>77,80.52</b>	<b>85,17.53</b>	<b>(9%)</b>	<b>72,79.35</b>	<b>7%</b>	
Cost of Production of television serials / movies	59,84.14	93,63.43	(36%)	69,13.58	(13%)	
<b>Gross Margin</b>	<b>17,09.73</b>	<b>(9,23.24)</b>	<b>(285%)</b>	<b>2,40.27</b>	<b>612%</b>	
<b>Gross Margin %</b>	<b>22%</b>	<b>(11%)</b>	<b>-</b>	<b>3%</b>	<b>-</b>	
Overheads - Staff cost	3,59.36	5,61.11	(36%)	4,18.56	(14%)	
Other cost	6,32.64	8,29.53	(24%)	6,38.12	(1%)	
<b>EBITDA</b>	<b>8,04.39</b>	<b>(22,36.54)</b>	<b>136%</b>	<b>(6,90.90)</b>	<b>216%</b>	
Depreciation	2,08.05	1,46.69	(42%)	2,10.85	(1%)	
Finance Cost	5.07	1,37.31	96%	26.04	(81%)	
Other Income	5,11.73	82.79	518%	3,43.07	49%	
<b>PBT</b>	<b>11,03.01</b>	<b>(24,37.75)</b>	<b>145%</b>	<b>(5,84.73)</b>	<b>289%</b>	
Current tax	1,47.19	2,98.54	(51%)	1,10.75	33%	
<b>PAT</b>	<b>9,55.82</b>	<b>(27,36.29)</b>	<b>135%</b>	<b>(6,95.48)</b>	<b>237%</b>	
Share in the profit of associates	(1.55)	(3.65)	(57%)	(0.18)	763%	
<b>Net Profit</b>	<b>9,54.27</b>	<b>(27,39.94)</b>	<b>135%</b>	<b>(6,95.66)</b>	<b>237%</b>	



# Financial Performance – YoY FY15 (consolidated)

Particular	YoY Comparision			₹ in Lacs
	FY15	FY14	% PY	
Revenue from Operations	3,42,65.44	4,04,89.72	(15%)	
Other Operating Income	3,83.33	2,56.29	50%	
<b>Operating Revenue</b>	<b>3,46,48.77</b>	<b>4,07,46.01</b>	<b>(15%)</b>	
Cost of Production of television serials / movies	2,96,53.24	3,85,09.02	(23%)	
<b>Gross Margin</b>	<b>46,12.20</b>	<b>19,80.70</b>	<b>133%</b>	
<b>Gross Margin %</b>	<b>13%</b>	<b>5%</b>	<b>-</b>	
Overheads - Staff cost	15,23.05	16,39.72	(7%)	
Other cost	28,66.28	27,75.06	3%	
<b>EBITDA</b>	<b>6,06.20</b>	<b>(21,77.79)</b>	<b>(128%)</b>	
Depreciation	8,27.35	6,03.18	37%	
Finance Cost	33.78	1,37.31	(75%)	
Other Income	11,03.33	17,98.40	(39%)	
<b>PBT</b>	<b>8,48.40</b>	<b>(11,19.88)</b>	<b>175%</b>	
Current tax	2,85.77	5,99.47	(52%)	
<b>PAT</b>	<b>5,62.63</b>	<b>(17,19.35)</b>	<b>133%</b>	
Share in the profit of associates	(1.06)	(1.89)	(44%)	
<b>Net Profit</b>	<b>5,61.57</b>	<b>(17,21.24)</b>	<b>133%</b>	



# Financial Table – Q4 FY15 (consolidated)

Sr. No	Particulars	BTL	BMPL	BOLT	EML	MFPL	Eliminations	BTL Q4 2014-15 Consolidated	₹ in Lacs
		Q4 2014-15 Standalone							
1	a) Net Sales / Income from Operations	59,50.89	10,30.05	2,97.01	1,88.00	1,77.07	5.00	76,93.86	
	b) Other Operating Income	1,13.59	28.90	-	-	-	-	86.66	
	<b>Total</b>	<b>60,64.48</b>	<b>10,58.95</b>	<b>2,97.01</b>	<b>1,88.00</b>	<b>1,77.07</b>	<b>5.00</b>	<b>77,80.52</b>	
2	Expenditure								
	a) Cost of movie Production	44,91.21	7,93.16	2,38.18	1,24.05	2,37.50	-	59,84.14	
	b) Staff Cost	2,29.26	89.93	23.73	-	16.44	-	3,59.36	
	c) Depreciation	1,88.87	18.18	1.07	-	(0.91)	-	2,08.05	
	d) Other Expenditure	5,77.14	143.43	10.18	2.50	7.73	5.00	6,32.64	
	<b>Total</b>	<b>54,86.49</b>	<b>10,44.69</b>	<b>2,73.16</b>	<b>1,26.55</b>	<b>2,60.77</b>	<b>5.00</b>	<b>71,83.78</b>	
3	<b>Profit / (Loss) from Operation Before Other Income and Finance Cost (1-2)</b>	<b>578.00</b>	<b>14.26</b>	<b>23.85</b>	<b>61.45</b>	<b>(83.71)</b>	-	<b>5,96.74</b>	
4	Other Income	5,24.95	6.64	-	-	(7.40)	12.46	5,11.73	
5	<b>Profit / (Loss) before Finance Cost (3+4)</b>	<b>11,02.95</b>	<b>20.90</b>	<b>23.85</b>	<b>61.45</b>	<b>(91.11)</b>	<b>12.46</b>	<b>11,08.47</b>	
6	Finance Costs	-	0.44	-	12.49	4.60	12.46	5.07	
7	<b>Profit / (Loss) from Ordinary Activities Before Tax (5-6)</b>	<b>11,02.95</b>	<b>20.46</b>	<b>23.85</b>	<b>48.96</b>	<b>(95.71)</b>	-	<b>11,03.01</b>	
8	Tax Expenses	1,41.72	-	2.75	-	2.72	-	1,47.19	
9	<b>Net Profit / (Loss) from continuing operations (7-8)</b>	<b>9,61.23</b>	<b>20.46</b>	<b>21.10</b>	<b>48.96</b>	<b>(98.43)</b>	-	<b>9,55.82</b>	
10	Share of (Loss) / profit of associates	-	-	-	-	-	-	(1.55)	
11	<b>Net Profit / (Loss) after tax, share of profit of associates (9+10)</b>	<b>9,61.23</b>	<b>20.46</b>	<b>21.10</b>	<b>48.96</b>	<b>(98.43)</b>	-	<b>9,54.27</b>	



# Financial Table –FY2015 (consolidated)

Sr. No	Particulars	BTL	BMPL	BOLT	EML	MFPL	Eliminations	BTL FY2015 Consolidated Unaudited	₹ in Lacs
		FY2015 Standalone Unaudited							
1	a) Net Sales / Income from Operations	205,76.24	109,19.28	14,62.86	9,18.00	3,94.07	5.00	342,65.44	
	b) Other Operating Income	3,92.98	57.02	-	-	-	66.68	3,83.33	
	<b>Total</b>	<b>209,69.22</b>	<b>109,76.30</b>	<b>14,62.86</b>	<b>9,18.00</b>	<b>3,94.07</b>	<b>71.68</b>	<b>346,48.77</b>	
2	Expenditure								
	a) Cost of movie Production	166,80.47	102,65.05	13,10.12	9,47.60	5,16.64	66.68	296,53.24	
	b) Staff Cost	9,06.33	5,05.62	89.65	-	21.45	-	15,23.05	
	c) Depreciation	7,61.46	63.62	2.21	-	0.08	-	8,27.35	
	d) Other Expenditure	21,08.09	7,74.16	38.82	2.50	(52.29)	5.00	28,66.28	
	<b>Total</b>	<b>204,56.38</b>	<b>116,08.45</b>	<b>14,40.80</b>	<b>9,50.10</b>	<b>4,85.88</b>	<b>71.68</b>	<b>348,69.90</b>	
3	<b>Profit / (Loss) from Operation Before Other Income and Finance Cost (1-2)</b>	<b>512.84</b>	<b>(6,32.15)</b>	<b>22.06</b>	<b>(32.10)</b>	<b>(91.81)</b>	-	<b>(2,21.14)</b>	
4	Other Income	10,20.91	97.28	-	-	(2.40)	12.46	11,03.33	
5	<b>Profit / (Loss) before Finance Cost (3+4)</b>	<b>15,33.75</b>	<b>(5,34.88)</b>	<b>22.06</b>	<b>(32.10)</b>	<b>(94.21)</b>	<b>12.46</b>	<b>8,82.18</b>	
6	Finance Costs	27.93	1.21	-	12.49	4.60	12.46	33.78	
7	<b>Profit / (Loss) from Ordinary Activities Before Tax (5-6)</b>	<b>15,05.85</b>	<b>(5,36.09)</b>	<b>22.06</b>	<b>(44.59)</b>	<b>-98.81</b>	-	<b>8,48.40</b>	
8	Tax Expenses	2,78.60	-	4.45	-	2.72	-	2,85.77	
9	<b>Net Profit / (Loss) from continuing operations (7-8)</b>	<b>12,27.25</b>	<b>(5,36.09)</b>	<b>17.61</b>	<b>(44.59)</b>	<b>(1,01.52)</b>	-	<b>5,62.63</b>	
10	Share of (Loss) / profit of associates	-	-	-	-	-	-	(1.06)	
11	<b>Net Profit / (Loss) after tax, share of profit of associates (9+10)</b>	<b>12,27.25</b>	<b>(5,36.09)</b>	<b>17.61</b>	<b>(44.59)</b>	<b>(1,01.52)</b>	-	<b>5,61.57</b>	





*Balaji Telefilms Ltd.*

# About Balaji Telefilms

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# About Balaji Telefilms

- A leading entertainment house in India since 1994
- Demonstrated ability to create high quality content
- Executed over 15,000 hours of television content in Hindi, Tamil, Telugu, Kannada, Malayalam and Bengali entertainment across genres
- Owning 19 modern studios and 31 editing suites - more than any Indian company in Media Entertainment Sector
- Strong presence in Hindi General Entertainment Channels (GECs) and Regional GECs across India
- Moved towards HD programming to enhance viewing experience
- Youngest entrant in motion pictures - quickly recognized amongst the top 5 studios in film production in India
- Expanding presence in Motion Pictures across genres and budgets – ALT Entertainment & Balaji Motion Pictures





*Balaji Telefilms Ltd.*

# Television

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# About BTL

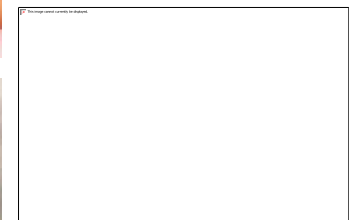
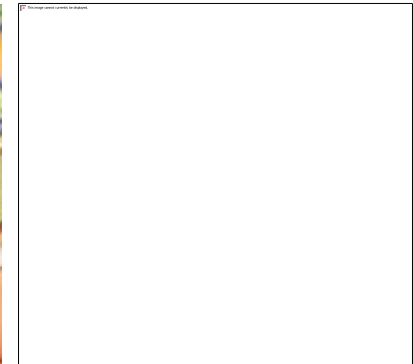
- Television and Film has been the foundation stone of Balaji Telefilms Limited (BTL)
- Rich experience in entertainment and a proven ability in gauging the pulse of masses
- Past track record has been exemplary with a string of hit shows in Hindi and Regional television
- Some of our past successes are Kahaani Ghar Ghar Ki, Kyunki Saas Bhi Kabhi Bahu Thi, Kasauti Zindagi Ki, Kahin Toh Hoga, Kkusm, Kasamh Se, Bade Ache Lagte Hain, Kaahin Kissi Roz, Pavitra Rishta, Bade Achche Lagte Hai
- Current programmes like Meri Aashiqui Tum Se Hi, KumKum Bhagya, Jodha Akbar, Yeh Hain Mohabbatein and most recently Itna Karo Na Mujhe Pyaar well accepted by viewers, reflected in its strong TRPs
- Gumraah, Savdhan and MTV-Webbed - examples of new, younger genres of content that has seen success
- Serials broadcast across all channels including Star, Sony, Colours, Zee, Doordarshan, Channel V and Life OK
- Entry of newer broadcasters and digital platforms - leading to more demand for variety and content





# Key Revenue Drivers - Television

- Commissioned programming is the key revenue driver for the television division
- Improving realisation in Commissioned programming
- Television revenues expected to expand owing to demand from satellite channels for our premium television serials
- Kum Kum Bhagaya, Jodha Akbar, Yeh Hain Mohabbatein and Pavitra Bandhan are all amongst the top 30 programs
- India is the world's third largest television market in terms of number of households





*Balaji Telefilms Ltd.*

# Motion Pictures

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# Business Overview - Motion Pictures



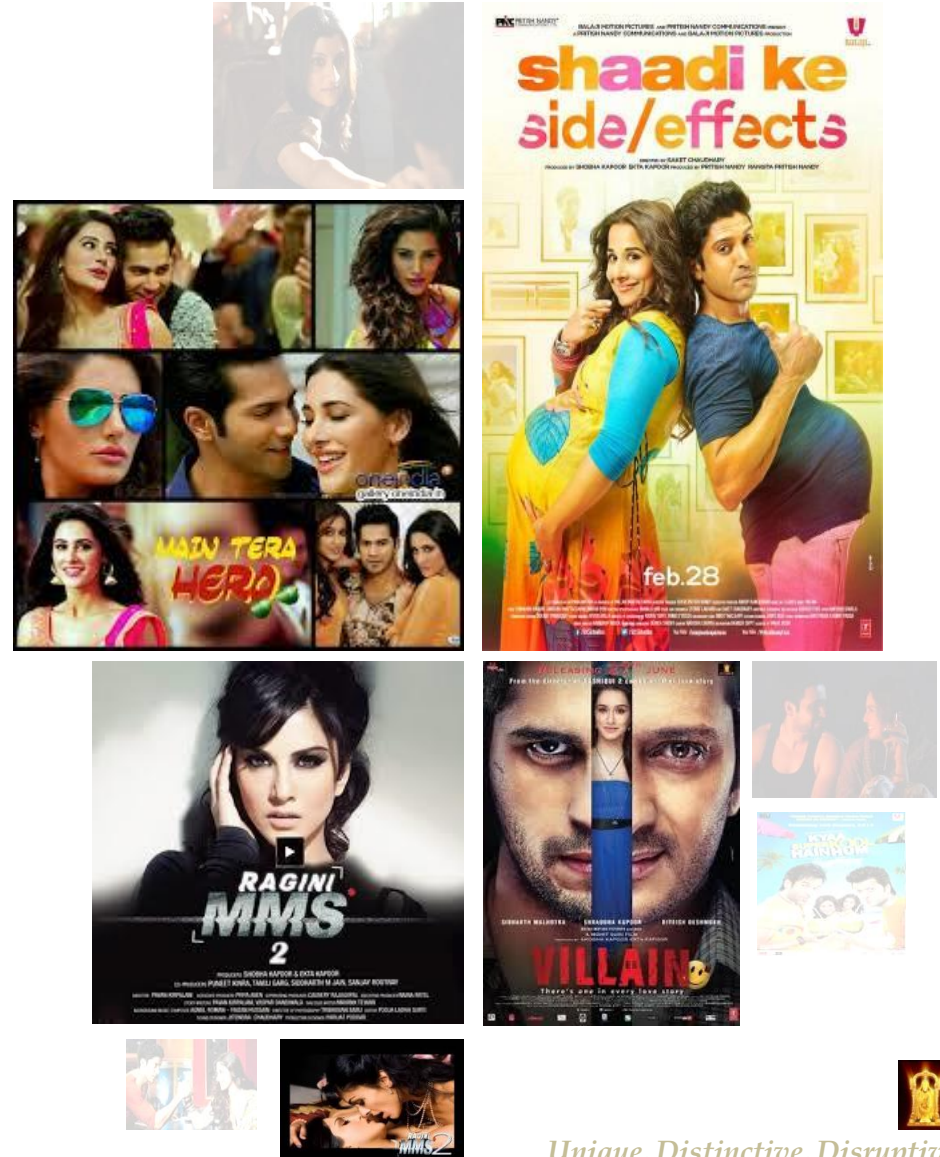
- Leveraging creative abilities and experience to produce films with rich and well appreciated content yet maintaining efficient cost structures
- Successful offerings till date include 'Raagini MMS', 'Shor In the City', 'Once upon a time in Mumbai', 'Shootout at Lokhandwala', 'Kya Kool Hain Hum' and 'The Dirty Picture'
- Successfully released 'Ek Thi Dayan', 'Shootout at Wadala', 'Lootera', 'Once Upon a Time in Mumbai Dobaara', 'Shaadi Ke Side Effects', 'Raagini MMS 2', 'Main Tera Hero', 'Kuku Mathur Ki Jhand Ho Gayi' and 'Ek Villian'
- Strategic thrust on sequels and series:
  - ❖ Hugely successful model internationally – Harry Potter, Batman, X-Men, American Pie
  - ❖ Strong brand franchise – easier acceptance and connect with audiences



# Growth in Creative Content Library

## Content Library:

- Owns a film library of over ~20 films till date
- Diversified, balanced product mix of Movies
- Swiftly ramping up scale and output
- Opportunity to exploit old content on new emerging platforms
- Provides stable, recurring cash flows and de-risks the business model



# Business Essential

## Forward and Backward Integration

- Strong content creativity leading to better scripts
- Setting up of distribution network in Mumbai and Delhi territories
- Long standing relationships within the film fraternity

## Satellite Syndication

- Exploring best possible deals for cable & satellite licensing deals including music rights
- Pre-licensing deals help de-risk the Company's revenues assuring returns

## Robust Movie Slate

- Building a strong movie pipeline including small, medium and high budget films for the next couple of years

## Distribution and marketing

- Theatrical rights sold closer to the date of release to achieve optimal value
- Presence across large, medium and small budgeted movies – Ability to bundle the package with broadcasters
- Leverage on strong industry relationships

## Strategic Partnerships

- Co-production with leading production houses like Dharma, Phantom, etc.
- Tying up with well regarded star casts and directors
- Creative intelligence in production





# Key Revenue Drivers - Films

- Rapidly expanding number of multiplexes resulting in growth opportunities and better reach
- Company's theatrical performance improved owing to strong content driven by increasing number of multiplex theatres with rising average ticket prices
- Audiences acceptance for newer genre movies and their ability to spend for a better cinematic experience
- Balaji's content portfolio comprises of more than 20 films - expected to hit the silver screen in the near term
- Many countries offer rebates for film shoots resulting in lower cost of production
- New emerging platforms
- Film catalogue monetised through television syndication deals by providing digital content for DTH satellite, music, IPTV & video on demand and internet channels



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**For further information please visit:**

**<http://www.balajitelefilms.com>**

## Disclaimer

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# Thank you

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