



Balaji Telefilms Limited

AUDITED FINANCIAL RESULTS FOR THE YEAR 31ST MARCH 2009

(Rs.in Lacs)

Sr. No.	Particulars	3 months ended		Year ended		Consolidated Year ended	
		31st March		31st March		31st March	
		2009	2008	2009	2008	2009	2008
				(Audited)	(Audited)	(Audited)	(Audited)
1	a) Net Sales / Income from Operations	4,941.96	9,651.79	29,491.89	32,896.85	33,747.95	37,836.42
	b) Other Operating Income	358.05	7.14	388.69	120.19	388.69	120.19
2	Expenditure						
	a) Decrease / (Increase) in stock in trade	984.10	124.41	867.13	(270.66)	1,150.76	(590.67)
	b) Cost of Production / Acquisition and Telecast Fees	3,180.84	4,894.86	17,199.25	16,390.83	22,396.06	20,126.09
	c) Staff Cost	211.19	388.71	1,320.41	1,361.93	1,440.82	1,396.78
	d) Depreciation	1,251.03	340.36	2,352.26	1,270.06	2,355.09	1,289.32
	e) Provision for doubtful debts and advances	1,574.11	(52.85)	1,827.61	11.23	2,579.61	96.15
	f) Other Expenditure	727.48	818.93	4,300.88	3,013.15	4,550.32	3,317.61
	g) Total	7,928.75	6,514.42	27,867.54	21,776.54	34,472.66	25,635.28
3	(Loss)/Profit from Operation Before Other Income and Interest (1-2)	(2,628.74)	3,144.51	2,013.04	11,240.50	(336.02)	12,321.33
4	Other Income	253.33	466.06	1,738.34	1,607.89	1,504.73	1,634.79
5	(Loss)/Profit before Interest (3+4)	(2,375.41)	3,610.57	3,751.38	12,848.39	1,168.71	13,956.12
6	Interest	-	-	-	-	-	-
7	(Loss)/Profit from Ordinary Activities Before Tax	(2,375.41)	3,610.57	3,751.38	12,848.39	1,168.71	13,956.12
8	Tax Expenses	(947.39)	1,170.60	1,084.47	4,055.08	1,086.41	4,341.79
9	Net (Loss) / Profit After Tax	(1,428.02)	2,439.97	2,666.91	8,793.31	82.30	9,614.33
10	(Short) Provision for Tax in respect of earlier years	(34.79)	(54.80)	(34.79)	(54.80)	(34.79)	(54.80)
11	Net (Loss) / Profit for the Period / Year	(1,462.81)	2,385.17	2,632.12	8,738.51	47.51	9,559.53
12	Paid-up Equity Share Capital (Face Value Rs. 2/- each)	1,304.21	1,304.21	1,304.21	1,304.21	1,304.21	1,304.21
13	Reserves excluding Revaluation Reserves			37,583.71	35,180.48	35,802.37	35,983.76
14	Earnings Per Share (EPS) Basic and Diluted	(2.24)	3.66	4.04	13.40	0.07	14.66
15	Public Shareholding:						
	- Number of Shares	39125193	39125193	39125193	39125193		
	- Percentage of Shareholding	60.00	60.00	60.00	60.00		
16	Promoters and promoter group Shareholding						
	a) Pledged / Encumbered						
	- Number of Shares	4300030	-	4300030	-		
	- Percentage of Shareholding (as a % of the total share holding of promoter and promoter group)	16.48	-	16.48	-		
	- Percentage of Shareholding (as a % of the total share capital of the company)	6.59	-	6.59	-		
	b) Non-encumbered						
	- Number of Shares	21785220	-	21785220	-		
	- Percentage of Shareholding (as a % of the total share holding of promoter and promoter group)	83.52	-	83.52	-		
	- Percentage of Shareholding (as a % of the total share capital of the company)	33.41	-	33.41	-		

SEGMENT WISE REVENUE, RESULTS AND CAPITAL EMPLOYED

(Rs.in Lacs)

Sr. No.	Particulars	3 months ended		Year ended		Consolidated Year ended	
		31st March		31st March		31st March	
		2009	2008	2009	2008	2009	2008
				(Audited)	(Audited)	(Audited)	(Audited)
1	Segment Revenue						
	a) Commissioned Programs	4,249.94	8,591.40	26,844.18	30,081.74	26,844.18	30,081.74
	b) Sponsored Programs	692.02	1,060.39	2,647.71	2,815.11	2,647.71	4,373.46
	c) Films	-	-	-	-	4,256.06	3,653.22
	Total	4,941.96	9,651.79	29,491.89	32,896.85	33,747.95	38,108.42
	Less: Inter Segment Revenue	-	-	-	-	-	(272.00)
	Total Net Sales/ Income from Operations	4,941.96	9,651.79	29,491.89	32,896.85	33,747.95	37,836.42
2	Segment Results						
	Profit Before Tax and Interest from each Segment						
	a) Commissioned Programs	(1,890.34)	4,193.15	6,682.81	14,800.08	6,682.81	14,655.24
	b) Sponsored Programs	198.73	173.38	952.92	822.68	952.92	1,454.19
	c) Films	-	-	-	-	(2,111.80)	912.96
	Total	(1,691.61)	4,366.53	7,635.73	15,622.76	5,523.93	17,022.39
	Less: (i) Interest	-	-	-	-	-	-
	(ii) Other Unallocable Expenditure	934.43	1,154.36	5,622.69	4,382.26	5,859.95	4,681.62
	(iii) Unallocable Income	(250.63)	(398.40)	(1,738.34)	(1,607.89)	(1,504.73)	(1,615.35)
	Total (Loss) / Profit before tax	(2,375.41)	3,610.57	3,751.38	12,848.39	1,168.71	13,956.12
3	Capital Employed						
	(Segment Assets - Segment Liabilities)						
	a) Commissioned Programs	9,436.87	9,253.13	9,436.87	9,253.13	9,436.87	9,029.13
	b) Sponsored Programs	788.44	815.36	788.44	815.36	788.44	1,557.88
	c) Films	-	-	-	-	694.97	5,314.07
	d) Unallocable	28,662.61	26,416.20	28,662.61	26,416.20	26,186.30	21,386.89
	Total	38,887.92	36,484.69	38,887.92	36,484.69	37,106.58	37,287.97

Notes:

- The above results were taken on record by the Board of Directors at their meeting held on 13th May, 2009
- The Board has recommended the final dividend of Rs.0.30 per share.
- There were no Investors Complaints pending at the beginning of the quarter. The Company has received 5 complaints from the investors during the quarter ended 31st March, 2009 and all the complaints were disposed of during the quarter. There were no complaints lying unsolved at the end of the quarter.
- The Company follows the policy of depreciating studios and sets @ 33.33%. During the year, a set constructed exclusively for a serial which went off air is not expected to be used for any other purpose. In view thereof, the cost of the set (net of the estimated residual value) has been entirely depreciated with a consequent increase in the depreciation charge for the quarter / year by Rs.953.12 lacs.
- Corresponding figures of the previous period have been regrouped / restated, wherever necessary.

Place : Mumbai

Date : 13th May , 2009

By Oder of the Board
For Balaji Telefilms Limited

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Jeetendra Kapoor
Chairman