

Balaji Telefilms Ltd.

C-13, Balaji House, Dalia Industrial Estate, Opp. Laxmi Industries
New Link Road, Andheri (West), Mumbai - 400 053.
Tel.: 40698000 • Fax : 40698181 / 82 / 83
Website : www.balajitelefilms.com
CIN No. : L99999MH1994PLC082802



Date: July 17, 2017

BSE Limited
Sir Phiroze Jeejeebhoy Towers
Dalal Street, Fort
Mumbai-400 001
Stock Code: 532382

National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (East)
Mumbai-400 051
Stock Code: BALAJITELE

Kind Attn: Nitin Pujari, Listing
Department, Department of Corporate
Relations

Kind Attn: Avinash Kharkar, Listing Department,
Department of Corporate Relations

Dear Sir/Madam,

Sub: Advance intimation of the Meeting of the Board of Directors of Balaji Telefilms Limited for considering various fund raising options including raising of funds through issue of securities on preferential basis and calling of Extraordinary General Meeting of the Company for obtaining shareholder's approval for fund raising options.

Pursuant to Regulation 29(1)(d) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations"), this is to inform you that a Meeting of the Board of Directors of the Company will be held on July 20, 2017, to consider various fund raising options including raising funds through issue of securities on preferential basis in accordance with the provisions of the Companies Act, 2013 and SEBI (Issue of Capital and Disclosure Requirements) Regulations, 2009, as amended from time to time and subject to approval from the shareholder's of the Company and other necessary approvals, if any.

Please note that in terms of the Company's Code of Conduct for prohibition of insider trading framed in accordance with the SEBI (Prohibition of Insider Trading) Regulations, 2015, the Company has intimated its 'designated persons' regarding the closure of the trading window for dealing in securities of the Company from July 17, 2017 to July 22, 2017 (both days inclusive).

We request you to take the above on record and treat the same as compliance under the Listing Regulations.

Thanking you,

Yours Faithfully,
For Balaji Telefilms Limited

Simmi Singh Bisht
Group Head Secretarial

