

Balaji Telefilms Ltd



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Promoters of Balaji Telefilms Limited increase equity stake to 47.29% from 42.93%

MUMBAI, India, August 5, 2015 -- India's leading television and film production Company, Balaji Telefilms Limited (BTL), with differentiated strengths across both the Motion Pictures and Television segments, today announced that its promoters Mrs. Shobha Kapoor, Ms. Ekta Kapoor have acquired 28,43,000 equity shares at INR.63.60 per equity share.

Details of transaction are as below:

- Prior to the acquisition, Mrs. Shobha Kapoor had equity shareholding of 14% in BTL. Post-acquisition of equity shares from Star Middle East FZ-LLC, the shareholding is now increased to 15.31% (99,82,462 equity shares)
- Prior to the acquisition, Ms. Ekta Kapoor had equity shareholding of 20.81% in BTL; post-acquisition of equity shares from Star Middle East FZ-LLC, the shareholding is now increased to 23.87% (1,55,62,704 equity shares)
- Mr. Sameer Nair, Group CEO, Balaji Telefilms has acquired 416,000 equity shares. His current holding now stands at 1.06% (692,729 equity shares)

Commenting on the development Mrs. Shobha Kapoor, Managing Director, Balaji Telefilms Limited said, *"Balaji Telefilms has in place a very strong growth platform in both the Television and Motion Pictures segments. We are very optimistic about our growth outlook that is being driven by a highly capable leadership team. This transaction is reflective of our confidence in the Company and its growth story."*

Adds Mr. Sameer Nair, Group CEO, Balaji Telefilms Limited, *"We have already embarked upon several exciting strategic initiatives which we believe will translate into improved operating and financial performance. We are also very well poised to capitalise on the several opportunities opening up in the media industry."*

About Balaji Telefilms Limited(BTL)

Balaji Telefilms is India's leading integrated media conglomerate with market leadership in the motion picture and television content industries, among other entertainment-led businesses. It is the only studio with unqualified success in both films and television. Pioneering widely different genres of content across several distribution media, the Company has completely aligned its brand architecture to reflect the far-reaching changes of our time.

The Company, under the stewardship of Ms. Shobha Kapoor and Ms. Ekta Kapoor, operates various prominent brands within its fold namely Balaji Telefilms – a production house synonymous with ground-breaking television content; Balaji Motion Pictures – a producer of large-scale feature films with the topmost industry talent; Alt Entertainment – a developer of commercial filmed content with alternate sensibilities.



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Safe Harbor:

Certain statements in this update concerning our future growth prospects are forward looking statements, which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The achievement of such results is subject to risks, uncertainties and even inaccurate assumptions. Readers may please take a note of this.