

Balaji Telefilms Ltd.

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CIN No. : L99999MH1994PLC082802



December 1, 2015

Bombay Stock Exchange Ltd.
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai- 400 001.

National Stock Exchange of India Ltd.
"Exchange Plaza",
Bandra-Kurla Complex, Bandra (East)
Mumbai- 400 051.

Sub: Mr. Nachiket Pantvaidya to head Alt Digital Media Entertainment Limited as CEO

Dear Sir/Madam

We hereby inform you that Mr. Nachiket Pantvaidya has been appointed as the CEO of Alt Digital Media Entertainment Limited (Alt Digital), a 100% subsidiary of Balaji Telefilms Limited. ALT Digital was announced earlier this year as part of the Group's strategic intent to extend Balaji's creative expertise to the digital domain by developing on-demand, original, edgy and contemporary content for digital audiences globally.

A press release is enclosed for your perusal. Kindly take the same on record and acknowledge the receipt of the same.

Yours truly,

For Balaji Telefilms Limited

A handwritten signature in blue ink, appearing to read 'Simmi Singh Bisht', is written over a circular stamp.

Simmi Singh Bisht

Group Head- Secretarial

Encl: a/a

