

**UN AUDITED FINANCIAL RESULTS FOR THE QUARTER & NINE MONTHS  
ENDED 31.12.2002 (Rs. In Lakhs)**

		3 months ended 31.12.2002	3 months ended 31.12.2001	9 months ended 31.12.2002	9 months ended 31.12.2001	Previous Accounting Year ended 31.3.2002  (AUDITED)
1	Net Sales / Income from Operations	5269.45	3019.25	14143.23	7747.20	11029.51
2	Other Income	4.65	21.13	8.61	76.66	281.41
3	Total Expenditure					
	a. (Increase) / decrease in stock in trade					
	b. Cost of Production and Telecast Fees	(60.93)	70.23	(120.91)	168.49	143.50
	c. Staff Cost	2217.03	1374.24	5961.96	4006.87	5500.85
	d. Other expenditure	48.50	49.83	137.23	118.75	190.89
		249.19	151.45	727.96	407.88	597.02
4	Interest	3.21	1.46	5.49	3.08	3.87
5	Depreciation	120.97	38.32	313.43	75.71	106.59
6	Profit (+) / Loss(-) (1+2-3-4-5)	2696.13	1354.85	7126.68	3043.08	4768.20
7	Deferred Revenue Expenditure w/off	23.96	78.48	71.89	235.44	313.92
8	Tax of earlier year	-	-	-	-	(0.77)
9	Provision for taxation					
	Current	950.00	425.00	2500.00	800.00	1575.00
	Deferred Tax	(25.33)	-	10.17	-	(21.46)
10	Net Profit (+) / Loss (-) (6-7-8)	1747.50	851.37	4544.62	2007.64	2901.51
11	Paid-up equity share capital (Face Value of the share is Rs. 10)	1030.33	1030.33	1030.33	1030.33	1030.33

12	Reserves excluding revaluation reserves					5585.09
13	EPS for the period, for the year to date and for the previous year (not annualized)	3.39	1.65	8.82	3.90	5.63
14	Aggregate of Non-promoter Shareholding: (Refer Note 2)					
	- Number of shares	21746000	16518950	21746000	16518950	1653250
	- Percentage of Shareholding	42.21	32.07	42.21	32.07	32.09

**Segment wise Revenue, Results and Capital Employed (Rs. In Lakhs)**

Particulars	3 months ended 31.12.2002	9 months ended 31.12.2002
1 Segment Revenue		
a. Commissioned Programs		
b. Sponsored Programs	4330.49	12161.31
	938.96	1981.92
Total	5269.45	14143.23
Less: Inter segment revenue	-	-
Total Net Sales / Income from Operations	5269.45	14143.23
2 Segment Results		
Profit / (Loss) before tax and interest from each segments	2551.38	7401.14
	561.97	900.53
a. Commissioned Programs	3113.35	8302.18
b. Sponsored Programs	4.65	8.61
Total	3118.00	8310.79

	Add: (i) Other Income	3.21	5.49
	Total	4418.66	1178.62
	Less: (i) Interest	2696.13	7126.68
	(ii) Other unallocable expenditure		
	Total Profit before tax and write offs		
3	Capital Employed  (Segment assets – Segment Liabilities)  (Refer Note No. 4)		

(Rs. In Lakhs)

	Projected utilization up to 31.03.2003	Actual utilization up to 31.12.2002
Equipment & Miscellaneous Assets	2265.00	1920.93
Buildings and Locations (incl. Advances)	870.00	1156.87
Lease Rental Deposit	600.00	655.91
Preliminary & Issue Expenses	400.00	348.66

The surplus funds are currently invested in Debt Mutual Funds.

Place: Mumbai

Date: 30<sup>th</sup> January, 2003.

**By Order of the Board  
For Balaji Telefilms Limited**

sd/-

**Jeetendra Kapoor  
Chairman**

