

# Balaji Telefilms Ltd.

C-13, Balaji House, Dalia Industrial Estate, Opp. Laxmi Industries  
New Link Road, Andheri (West), Mumbai - 400 053  
Tel: 40698000 • Fax: 40698181 / 82 / 83  
Website: www.balajitelefilms.com  
CIN No. L99999MH1994PLC082802



May 9, 2016

To,

**Bombay Stock Exchange Ltd.**  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai- 400 001.

**National Stock Exchange of India Ltd.**  
"Exchange Plaza",  
Bandra-Kurla Complex, Bandra (East)  
Mumbai- 400 051.

Dear Sir/Madam,

**Sub: Pursuant to Regulation 47 of the SEBI (Listing Obligations and Disclosures Requirements) Regulations, 2015- Intimation of Board Meeting.**

In terms of Regulation 47 of the SEBI (Listing Obligations and Disclosures Requirements) Regulations, 2015, the Company had published the Notice of the Board Meeting for adoption of Audited Standalone and Consolidated Financial Results for the Quarter and year ended March 31, 2016 in "The Business Standard", an English Daily and "Mumbai Lakshdweep", a Regional Daily on May 7, 2016. A copy of the newspaper cuttings is enclosed for your record.

Kindly take the same on record.

Yours truly,  
**For Balaji Telefilms Limited**



**Simmi Singh Bisht**  
**Group Head- Secretarial**

Encl- a/a.

**Balaji Telefilms Limited**

CIN- L99999MH1994PLC082802  
 Regd. Office: C-13, Balaji House, Balaji Industrial Estate,  
 New Link Road, Andheri (West), Mumbai - 400 053.  
 Tel No: 022 40698000 Fax No:022 40698181  
 Website: www.balajitelefilms.com Email Id: investor@balajitelefilms.com

**Notice**

Pursuant to Regulation 47 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, Notice is hereby given that a Meeting of the Board of Directors of the Company will be held on Tuesday, May 17, 2016, inter-alia, to consider and approve the Audited Standalone and Consolidated Financial Results of the Company for the quarter and year ended March 31, 2016.

For Balaji Telefilms Limited  
 Sd/-  
**Simmi Singh Bisht**  
 Group Head- Secretarial

Mumbai, May 6, 2016



**THE PHOENIX MILLS LIMITED**

Regd. Office: 462, Senapati Bapat Marg, Lower Parel, Mumbai - 400 013  
 CIN: L17100MH1905PLC000200 Tel: (022) 3001 6600 Fax: (022) 3001 6601  
 E-mail: investorrelations@highstreetphoenix.com Website: www.thephoenixmills.com

**NOTICE**

Notice is hereby given that pursuant to Regulation 47 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, a Meeting of the Board of Directors of the Company will be held on Friday, May 13, 2016 to consider and take on record the Audited Financial Results of the Company for the fourth quarter and financial year ended March 31, 2016. For more details please visit the website of the Company i.e. www.thephoenixmills.com and the Stock Exchanges where the shares of the Company are listed i.e. www.bseindia.com and www.nseindia.com.

For The Phoenix Mills Limited  
 Sd/-  
**Ashokkumar Ruia**  
 Chairman & Managing Director

Place : Mumbai  
 Date : May 6, 2016

**Government of Jharkhand**

Office of Executive Engineer  
 Drinking Water & Sanitation Division, Simdega  
**e-Procurement Notice**  
 (1st Call)

Tender Ref. No. DWSD/RPWS/SIM-01/2016-17 Dated 04-05-2016

Sl. Name of the Work  
 Detailed survey, designing and drawing, Distribution System, Supplying and laying Raw Water rising main, Supplying and laying clear Water rising main, R.C.C. Gangway, Boundary Wall, Supplying and Installation of Centrifugal Pump motor, Supplying and Installation of VT pump motor, Power Transformer, ESR-1 1.50 Lakh Liter capacity RCC Elevated Service Reservoir with 13 M, 1.75 Lakh Liter capacity RCC Elevated Service Reservoir with 12 M staging, Construction of R.C.C. Intake Well cum Pump House, 1.35 MLD capacity Unconventional Water Treatment Plant, Staff Quarters, and two years operation & maintenance with allied works etc. All complete job for Agharma Group of Village, District Simdega, Under State Plan for year 2016-17. On turnkey basis

1	Estimated Cost	18,83,15,600-00 ( Ten Crore Eighty Three Lakh Fifteen Thousand Six Hundred) only.
2	Earnest money	10,84,000-00 (Ten Lakh Eighty Four Thousand) only.
3	Cost of BOQ	10000-00 (Ten Thousand) only (Non - Refundable)
4	Time Of Completion	24 Months (including three month trial & run)
5	Date of Publication of Tender on Web Site	18/05/2016 up to 04:30 P.M.
6	Date of Pre Bid Meeting	28/05/2016 up to 3:30 P.M. in the office of Engineer in Chief Nepal house Ranchi
7	Last Date/Time For Receipt of Bid	28/05/2016 up to 05:00 P.M.
8	Last Date Of Submission of cost of BOQ & EMD (Hard Copy)	28/05/2016 up to 05:00 P.M at Office of the Executive Engineer, DW&S Div, Simdega.
9	Date Of Opening of Tender	31/05/2016 up to 12:30 P.M.
10	Name & Address of office Inviting Tender	Executive Engineer D.W. & Division Simdega
11	Name & Address of opening Officer	Engineer in Chief D.W. & S.D Deptt. Nepal house Ranchi
12	Contact no of Procurement Office	8969652737
13	Helpline no of e-procurement cell	06525-226359

मोट-निविदा बिना कारण बताये कमी भी रद्द हो जा सकती है।  
 Non-Registered contractor should also participate in tender subject to acquire the registration with department before issue of the work order.  
 Non-Registered contractor should submit the no case lodged notary affidavit against in the any police station with tender.  
 Further detail can be seen on website <http://www.jharkhandtenders.gov.in>  
 Executive Engineer,  
 Drinking Water & Sanitation Division,  
 PR No: 141988(Drinking Water and Sanitation)/16-17 Simdega  
[www.jharkhandgov.in](http://www.jharkhandgov.in)

**GOVERNMENT OF TAMIL NADU**

**Auction of 10 year Tamil Nadu Government Stock (Securities)**

- Government of Tamil Nadu has offered to sell by auction dated securities for an amount of Rs.1500.00 Crore with Ten year tenure. Securities will be issued for a minimum nominal amount of Rs.10,000/- and multiples of Rs.10,000/- thereafter. Auction which will be yield-based under multiple price format will be conducted by Reserve Bank of India at Mumbai Office (Fort) on **May 10, 2016**.
- The Government Stock upto 10% of the notified amount of the sale will be allotted to eligible individuals and institutions subject to a maximum limit of 1% of its notified amount for a single bid as per the Revised Scheme for Non-competitive Bidding facility in the Auctions of State Government Securities of the General Notification (Annexure II). Under the scheme, an investor can submit a single bid only through a bank or a Primary Dealer.
- Interested persons may submit bids in electronic format on the Reserve Bank of India Core Banking Solution (E-Kuber) System as stated below on **May 10, 2016**.
  - The competitive bids shall be submitted electronically on the Reserve Bank of India Core Banking Solution (E-Kuber) System between 10.30 A.M. and 12.00 P.M.
  - The non-competitive bids shall be submitted electronically on the Reserve Bank of India Core Banking Solution (E-Kuber) System between 10.30 A.M. and 11.30 A.M.
- The yield percent per annum expected by the bidder should be expressed up to two decimal points. An investor can submit more than one competitive bid at different rates in electronic format on the Reserve Bank of India Core Banking Solution (E-Kuber) System. However, the aggregate amount of bids submitted by a person should not exceed the notified amount.
- The result of auction will be displayed by Reserve Bank of India on its website on **May 10, 2016**. Successful bidders should deposit the price amount of Stock covered by their bids by means of a Bankers' Cheque or Demand Draft payable at Reserve Bank of India, Mumbai (Fort) or Chennai on **May 11, 2016** before the close of banking hours.
- The Government Stock will bear interest at the rate determined by Reserve Bank of India at the auction. Interest will be paid half yearly on **November 11** and **May 11**. The Stock will be governed by the provisions of the Government Securities Act, 2006 and Government Securities Regulations, 2007.
- The stocks will qualify for ready forward facility.
- For other details please see the notifications of Government of Tamil Nadu Specific Notification No. 309(L)/W&M-II/2016, dated: **May 6, 2016**.

K. SHANMUGAM  
 Additional Chief Secretary to Government  
 Finance Department, Chennai-9

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**POLSON LIMITED**

CIN: L15203PN1938PLC002879

OUR COMPANY WAS INCORPORATED AS 'POLSON LIMITED' ON DECEMBER 21, 1938, UNDER THE INDIAN COMPANIES ACT VII OF 1913, WITH THE REGISTRAR OF COMPANIES, BOMBAY. THE REGISTRATION NO. ASSIGNED TO OUR COMPANY WAS 002879.

Registered Office: Ambaghat, Vishalgad, Taluka, Shahuwadi, District Kolhapur, Maharashtra - 415101, India. Tel.: 0231-2656004; Fax: 0231-2653378  
 Corporate Office: 3<sup>rd</sup> Floor, Cambata Building, Southwest Wing, Near Eros Cinema, M.Karve Road, Churchgate, Mumbai - 400020, Maharashtra, India. Tel.: +91-22-22822321/2; Fax: +91-22-22822325;  
 Contact Person: Ms. Sampada Sawant, Manager Legal and Company Secretarial Affairs; E-mail: sampada@polsonltd.com; Website: www.polsonltd.com

PROMOTER OF THE COMPANY: SUSHILA JAGDISH KAPADIA, AMOL JAGDISH KAPADIA, AJI COMMERCIAL PRIVATE LIMITED, ORIENTAL PHARMACEUTICAL LIMITED AND THE NEW COMMERCIAL MILLS COMPANY LIMITED

ISSUE OF 14,951 FULLY PAID UP EQUITY SHARES OF FACE VALUE ₹ 50 EACH ("EQUITY SHARES") FOR CASH AT A PRICE OF ₹ 5600 PER EQUITY SHARE INCLUDING A PREMIUM OF ₹ 5550 PER EQUITY SHARE AGGREGATING TO ₹ 837.26 LACS TO THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY ON RIGHTS BASIS IN THE RATIO OF 31 FULLY PAID UP EQUITY SHARES FOR EVERY 39 FULLY PAID UP EQUITY SHARES HELD BY THE ELIGIBLE EQUITY SHAREHOLDERS ON THE RECORD DATE, THAT IS ON APRIL 06, 2016 ("THE ISSUE"). THE ISSUE PRICE PER EQUITY SHARE IS 112 TIMES THE FACE VALUE OF THE EQUITY SHARE. FOR FURTHER DETAILS, PLEASE SEE THE CHAPTER "TERMS OF THE ISSUE & ISSUE PROCEDURE" ON PAGE 165. THE ENTIRE ISSUE PRICE FOR THE EQUITY SHARE IS PAYABLE ON APPLICATION.

**NOTICE TO THE ELIGIBLE EQUITY SHAREHOLDERS OF POLSON LIMITED ("THE COMPANY" OR THE "ISSUER") ONLY**

<b>ISSUE OPENS ON:</b>	<b>LAST DATE FOR RECEIPT OF REQUEST FOR SPLIT APPLICATION FORMS:</b>	<b>ISSUE CLOSES ON:</b>
<b>MAY 11, 2016</b>	<b>MAY 18, 2016</b>	<b>MAY 25, 2016</b>

"PRICE: ₹ 5600 PER EQUITY SHARES OF FACE VALUE OF ₹ 50/- EACH".  
 THE PRICE IS 112 TIMES OF THE FACE VALUE.

**ASBA \***

Simple, Safe, Smart way of Application-Make use of it!!!

\*Application Supported by Blocked Amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account, investors can avail the same. For further details check section on ASBA below.

APPLICATION SUPPORTED BY BLOCKED AMOUNT (ASBA): ASBA Investor shall mean an Applicant who (a) hold the Equity Shares in dematerialised form as on the Record Date and have applied towards his/her Rights Entitlements or additional Equity Shares in the Issue in dematerialised form; (b) have not renounced his/her Rights Entitlements in full or in part; (c) are not a Renouncee; (d) are applying through a bank account maintained with SCSBs; and (e) are eligible under applicable securities laws to subscribe for the Rights Entitlement and the Equity Shares in the Issue.

Please note that in accordance with the provisions of SEBI circular bearing number CIR/CFD/DIL/11/2011 dated April 29, 2011, all Applicants who are QIBs or Non Institutional Investors must mandatorily make use of ASBA facility. All QIB applicants, Non-Institutional Investors and other applicants whose application amount exceeds ₹ 200,000 can participate in the Issue only through the ASBA process, subject to their fulfilling the eligibility conditions to be an ASBA Investor. Further all QIB applicants and Non-Institutional Investors are mandatorily required to use ASBA, even if application amount does not exceed ₹ 200,000, subject to their fulfilling the eligibility conditions to be an ASBA Investor. The investors who are (i) not QIBs, (ii) not Non-Institutional Investors or (iii) investors whose application amount is less than ₹ 200,000 can participate in the Issue either through the ASBA process or the non ASBA process.

Investors may apply through the ASBA process subject to the compliance of conditions for being an ASBA Investor. The ASBA Investor is required to fill the CAF and submit the same with their bank which in turn will block the amount in the account as per the authority contained in CAF and undertake other tasks as per the specified procedure. On allotment, amount will be unblocked and account will be debited only to the extent required to pay for the allotment of shares. Hence, there will be no need of refunds etc. The ASBA Form can also be downloaded from the websites of BSE Limited. ASBA Form can be obtained from the list of banks that is available on the website of SEBI at www.sebi.gov.in.

Further, in terms of the SEBI circular CIR/CFD/DIL/11/2013 dated January 2, 2013, it is clarified that for making applications by banks on own account using ASBA facility, SCSBs should have a separate account in own name with any other SEBI registered SCSB(s). Such account shall be used solely for the purpose of making application in public issues and clear demarcated funds should be available in such account for ASBA applications. For more details on the ASBA process, please refer to the section titled "Procedure for Application through the Applications Supported by Blocked Amount ("ASBA") Process" on page 182 of the Letter of Offer.

THE ELIGIBLE EQUITY SHAREHOLDERS UNDER THE ASBA PROCESS MAY PLEASE NOTE THAT THE RIGHTS EQUITY SHARES OF THE COMPANY UNDER THE ASBA PROCESS CAN BE ALLOTTED ONLY IN DEMATERIALIZED FORM AND TO THE SAME DEPOSITORY ACCOUNT IN WHICH THE RIGHTS EQUITY SHARES ARE BEING HELD ON RECORD DATE.

DISPATCH OF ABRIDGED LETTER OF OFFER (ALOF) AND COMPOSITE APPLICATION FORM (CAF): The dispatch of the ALOF along with the CAF for the Issue has been completed by Registrar to the Issue, i.e. Purva Sharegistry (India) Private Limited through Speed Post on May 06, 2016 to the Eligible Equity Shareholders of the Company, whose names appear in the Register of Members/Beneficial Owners of the Company, on the Record date i.e. April 06, 2016. The CAF together with cheque/demand draft, should be sent to the Bankers to the Issue (indicated on the reverse of the CAF), or dispatched to the Registrar to the Issue before the close of banking hours on or before the Issue Closing Date, and not to the Company and the Lead Manager. Investors residing at places other than cities where the branches of the Bankers to the Issue have been authorized by the Company for collecting applications will have to make payment by account payee cheque/demand draft payable at Mumbai of the full application amount, net of banking and postal charges crossed "A/C Payee only" drawn in favour of "Polson Limited - Rights Issue - R" Account, in case of resident shareholders and in case of non-resident shareholders should draw the cheques/demand drafts in favour of "Polson Limited - Rights Issue - NR", crossed "A/C Payee only" for the full application amount, net of bank and postal charges and which should be submitted along with the CAF to the Bankers to the Issue/collection centres or to the Registrar to the Issue, in case of non-resident investors with repatriation benefits should draw the cheques/demand drafts in favour of "Polson Limited - Rights Issue - NR", crossed "A/C Payee only" for the full application amount, net of bank and postal charges and which should be submitted along with the CAF to the Bankers to the Issue/collection centres or to the Registrar to the Issue.

AVAILABILITY OF DUPLICATE CAF: In case the original CAF is not received, or is misplaced by the Applicant, the Registrar to the Issue will issue a duplicate CAF on the request of the Applicant who should furnish the registered folio number/DP and Client ID number and his/her full name and address to the Registrar to the Issue. Please note that the request for duplicate CAF should reach the Registrar to the Issue within 8 days from the Issue Opening Date. Please note that those who are making the application in the duplicate CAF should not utilize the original CAF for any purpose including renunciation, even if it is received/found subsequently. If the applicant violates any of these requirements, he/she shall face the risk of rejection of both the CAFs.

Our Company or the Registrar to the Issue will not be responsible for postal delays or loss of duplicate CAF in transit, if any.

APPLICATION ON PLAIN PAPER: An Eligible Equity Shareholder who has neither received the original CAF nor is in a position to obtain the duplicate CAF may make an application to subscribe to the Issue on plain paper, along with demand/cheque/pay order payable at Mumbai which should be drawn in favour of the "Polson Limited - Rights Issue - R" in case of resident shareholders/applicants and shareholdes/applicants applying on non-repatriable basis or "Polson Limited - Rights Issue - NR" in case of non-resident shareholders/applicants applying on repatriable basis and the Eligible Equity Shareholders should send the same by registered post/speed post directly to the Registrar to the Issue. The envelope should be superscribed "Polson Limited - Rights Issue - R" in case of resident shareholders/applicants or shareholdes/applicants applying on non-repatriable basis or "Polson Limited - Rights Issue - NR" in case of non-resident shareholders/applicants applying on repatriable basis and should be postmarked in India.

The application on plain paper, duly signed by the Applicants including joint holders, in the same order as per specimen recorded with our Company, must reach the office of the Registrar to the Issue before the Issue Closing Date and should contain the following particulars:

- Name of the Company, being Polson Limited;
- Name and address of the Eligible Equity Shareholder including joint holders;
- Registered Folio Number/DP and Client ID no.;
- Number of the Equity Shares held as on Record Date;
- Number of the Rights Equity Shares entitled to;
- Number of the Rights Equity Shares applied for;
- Share certificate numbers and distinctive numbers, if the Equity Shares on the Record Date are held in physical form;
- Number of additional Rights Equity Shares applied for, if any;
- Allotment option preferred for the Rights Equity Shares - Physical or Demat (Rights Equity Shares will be allotted in physical form only if the Equity Shares held on the Record Date i.e. April 06, 2016 are in the physical form)
- Total number of the Rights Equity Shares applied for;
- The total amount paid at the rate of ₹ 5600 per Rights Equity Share;
- Particulars of demand/cheque/pay order;
- In case of the Equity Shares allotted in physical form, Savings/Current Account Number and name and address of the bank where the Eligible Equity Shareholder will be depositing the refund order (In case of the Equity Shares allotted in demat mode, the bank account details will be obtained from the information available with the depositories);
- Except for applications on behalf of the Central or State Government, residents of Sikkim and the officials appointed by the courts, PAN of the Applicant and for each Applicant in case of joint names, irrespective of the total value of the Rights Equity Shares applied for pursuant to the Issue; subject to submitting sufficient documentary evidence in support of their claim for exemption, provided that such transactions are undertaken on behalf of the Central and State Government and not in their personal capacity;
- Signature of the Eligible Equity Shareholders to appear in the same sequence and order as they appear in the records of our Company or the Depositories;
- In case of Non Resident Shareholders, NRE/FCNR/NRO A/c No. Name and Address of the Bank and Branch;
- If payment is made by a purchased from NRE/FCNR/NRO A/c No., as the case may be, an Account debit certificate from the bank issuing the, confirming that the has been issued by debiting NRE/FCNR/NRO Account;
- A representation that the Eligible Equity Shareholder is not a "U.S. Person" (as defined in Regulation S under the Securities Act);
- For ASBA Investors, the Application on plain paper should contain details of the ASBA Account such as the account number, name, address and branch of the relevant SCSB. Additionally, all such applicants are deemed to have accepted the conditions as mentioned under section titled "Application on Plain Paper" on page 175 of the Letter of Offer.

Please note that the Eligible Equity Shareholders who are making an application otherwise than on a CAF (i.e., on plain paper as stated above on page 184), shall not be entitled to renounce their rights and should not utilize the CAF for any purpose, including renunciation, even if it is received subsequently. If the Eligible Equity Shareholder does not comply with any of these requirements, he/she shall face the risk of rejection of both the applications and the application money received shall be refunded. However, our Company and/or any Director(s) of our Company will, notwithstanding anything to the contrary contained herein, not be liable to pay any interest whatsoever on the Application Money so refunded.

The Eligible Equity Shareholders are requested to strictly adhere to these instructions. Failure to do so could result in the application being rejected, with our Company, the Lead Manager and the Registrar not having any liability to such Eligible Equity Shareholders.

LAST DATE FOR APPLICATION: The last date for submission of the duly filled in the CAF is May 18, 2016. The Issue will be kept open for a minimum of 15 days and our Board or any committee thereof will have the right to extend the said date for such period as may determine from time to time but not exceeding 30 days from the Issue Opening Date.

If the CAF together with the amount payable is not received by the Bankers to the Issue/Registrar to the Issue on or before the close of banking hours on the aforesaid last date or such date as may be extended by the Board/Committee of Directors, the offer contained in this Letter of Offer shall be deemed to have been declined and the Board/Committee of Directors shall be at liberty to dispose of the Rights Equity Shares hereby offered, as provided under the section titled "Terms of the Issue - Basis of Allotment" on page 165.

APPLICANTS MAY PLEASE NOTE THAT THE RIGHTS EQUITY SHARES CAN BE TRADED ON THE STOCK EXCHANGES ONLY IN DEMATERIALIZED FORM.

LISTING ARRANGEMENTS: The existing Equity Shares are listed on the BSE Limited ("BSE"). The in-principle approval has been received from BSE for listing the securities proposed to be allotted through this Issue vide BSE's letter dated December 08, 2014. For the purposes of the Issue, the Designated Stock Exchange is BSE.

DISCLAIMER CLAUSE OF SEBI: SEBI only gives its observations on the Draft Letter of Offer and this does not constitute approval of either the Issue or the Draft Letter of Offer. Investors are advised to refer to the Letter of Offer for the full text of the "Disclaimer Clause of SEBI" on page 156 of the Letter of Offer.

DISCLAIMER CLAUSE OF THE BSE (THE DESIGNATED STOCK EXCHANGE): It is to be distinctly understood that the permission given by BSE Limited should not, in anyway, be deemed or construed that the Letter of Offer has been cleared or approved by BSE Limited; nor does it certify the correctness or completeness of any of the contents of the Letter of Offer. The investors are advised to refer to the Letter of Offer for the full text of the "Disclaimer Clause of BSE" Limited on page 160 of the Letter of Offer.

AVAILABILITY OF THE LETTER OF OFFER: A copy of the Letter of Offer can be downloaded from the websites of the Lead Manager i.e. www.sobhagycapital.com, websites of BSE i.e. www.bseindia.com and the SEBI website on www.sebi.gov.in.

NOTICE TO OVERSEAS SHAREHOLDERS: The distribution of the Letter of Offer and the issue of Right Equity Shares on a rights basis to persons in certain jurisdictions outside India may be restricted by legal requirements prevailing in those jurisdictions. Persons into whose possession the Draft Letter of Offer, Letter of Offer, Abridged Letter of Offer or CAF may come are required to inform them about and observe such restrictions. We are making this Issue of Equity Shares on a rights basis to the Equity Shareholders as on Record Date and will dispatch the Letter of Offer/Abridged Letter of Offer and CAFs to such Eligible Equity Shareholders who have provided an Indian address. Overseas shareholders, who have not updated our records with their Indian address or the address of their duly authorized representative in India, prior to the date on which we propose to dispatch the Letter of Offer/Abridged Letter of Offer and CAFs, shall not be sent the Letter of Offer/Abridged Letter of Offer and CAFs.

No action on or will be taken to permit this Issue in any jurisdiction where action would be required for that purpose, except that the Draft Letter of Offer was filed with SEBI for observations. Accordingly, the Rights Equity Shares may not be offered or sold, directly or indirectly, and the Letter of Offer/Abridged Letter of Offer and CAFs may not be distributed in any jurisdiction, except in accordance with legal requirements applicable in such jurisdiction. Receipt of the Letter of Offer will not constitute an offer in those jurisdictions in which it would be illegal to make such an offer and, under those circumstances, the Letter of Offer must be treated as sent for information only and should not be acted upon for subscription to Rights Equity Shares and should not be copied or redistributed. Accordingly, persons receiving a copy of the Letter of Offer should not, in connection with the issue of the Rights Equity Shares, distribute or send the same in or into the United States or any other jurisdiction where to do so would or might contravene local securities laws or regulations. If the Letter of Offer is received by any person in any such territory, or by their agent or nominee, they must not seek to subscribe to the Rights Equity Shares referred to in the Letter of Offer. Envelopes containing CAF should not be dispatched from any jurisdiction where it would be illegal to make an offer, and all persons subscribing for the Equity Shares in this Issue must provide an Indian address.

NO OFFER IN THE UNITED STATES: The Rights Entitlements and the Rights Equity Shares of our Company have not been and will not be registered under the United States Securities Act of 1933, as amended, ("Securities Act"), or any U.S. state securities laws and may not be offered, sold, resold or otherwise transferred within the United States of America or the territories or possessions thereof, ("United States" or "U.S."), or to, or for the account or benefit of, "U.S. persons" (as defined in Regulation S under the Securities Act, ("Regulation S"), except in a transaction exempt from the registration requirements of the Securities Act. The rights referred to in this Letter of Offer are being offered in India, but not in the United States. The offering to which this Letter of Offer relates is not, and under no circumstances is to be construed as, an offering of any Rights Equity Shares or rights for sale in the United States or as a solicitation therein of an offer to buy any of the said Rights Equity Shares or rights. Accordingly, this Letter of Offer and the enclosed CAF should not be forwarded to or transmitted in or into the United States at any time.

The Abridged Letter of Offer and CAF have been dispatched to non-resident Eligible Equity Shareholders at their Indian address, as provided to the Company.

BANKER TO THE ISSUE: Axis Bank Limited. Please refer to the reverse of the CAF for the details of the Banker to the Issue and their collection centres.

All capitalised terms not defined herein shall have the same meanings ascribed to such terms in the Letter of Offer.

LEAD MANAGER TO THE ISSUE	REGISTRAR TO THE ISSUE	COMPANY SECRETARY AND COMPLIANCE OFFICER
 <b>SOBHAGYA CAPITAL OPTIONS LTD.</b> SOBHAGYA CAPITAL OPTIONS LIMITED B-206, Okhla Industrial Area, Phase - I, New Delhi - 110020, India Tel. No.: +91 11-40777000; Fax No.: +91 11-40777069 E-mail: delhi@sobhagycap.com; Website: www.sobhagycapital.com SEBI Registration No: MB/IN/MO/00008571 Contact Person: Mr. Abhishek Jain and Ms. Prapti Abbey	 <b>PURVA SHAREGISTRY (INDIA) PRIVATE LIMITED</b> Unit no. 9, Shiv Shakti Industrial Estate, J.R. Boricha Marg, Opp. Kasturba Hospital Lane, Lower Parel (E), Mumbai 400 011. Tel. No.: +91 22 2301 6761 / 8261; Fax No.: +91 22 2301 2517 Email id: purvashr@mnl.net.in; Website: www.purvashare.com SEBI Registration No.: INR00001112; Contact Person: Mr. Rajesh Shah	Ms. Amita Karia <b>POLSON LIMITED</b> 3 <sup>rd</sup> Floor, Cambata Building, Southwest Wing, Near Eros Cinema, M. Karve Road, Churchgate, Mumbai - 400020, Maharashtra, India Tel. No.: +91 22 22822321/2; Fax No.: +91 22 22822325 Email: compliance@polsonltd.com; Website: www.polsonltd.com Investors may contact the Registrar to the Issue or the Company Secretary and Compliance Officer for any pre-issue/post-issue related matter. All grievances relating to the ASBA process may be addressed to the Registrar to the Issue, with a copy to the SCSB, giving full details such as name, address of the applicant, number of Equity Shares applied for, Amount blocked, ASBA Account number and the Designated Branch of the SCSB where the CAF was submitted by the ASBA Investors.

Date : May 06, 2016  
 Place : Mumbai

For POLSON LIMITED  
 Sd/-  
**Sushila Jagdish Kapadia**  
 Chairman

Disclaimer: "Polson Limited is proposing, subject to receipt of requisite approvals, market conditions and other considerations, to issue Equity Shares on a rights basis and has filed a Letter of Offer with the Securities and Exchange Board of India. The Letter of Offer is available on the website of SEBI at www.sebi.com, website of recognized stock exchanges where the equity shares are listed i.e. BSE Limited at www.bseindia.com and the website of the Lead Manager at www.sobhagycapital.com. Investors should note that investment in securities involves a high degree of risk and are requested to refer to the LOF, including the section "Risk Factors" beginning on page VIII of the LOF."

