



Balaji Telefilms Limited

CIN: L99999MH1994PLC082802

Registered Office: C-13, Balaji House, Dalia Industrial Estate,
Opp. Laxmi Indl. Estate, New Link Road, Andheri-West Mumbai- 400053, Maharashtra.
Tel: 40698000, Fax: 40698181

Website: www.balajitelefilms.com

Email: investor@balajitelefilms.com

NOTICE OF POSTAL BALLOT AND E-VOTING INFORMATION

Members of the Company are hereby informed that pursuant to the provisions of Section 108 and 110 read with Rules 20 and 22 of the Companies (Management and Administration) Rules, 2014 and other applicable provisions, if any, of the Companies Act, 2013 (the "Act"), and in compliance with General Circular Nos. 14/2020 dated April 8, 2020, 17/2020 dated April 13, 2020, and General Circular No. 09/2023 dated September 25, 2023 issued by the Ministry of Corporate Affairs ("MCA Circulars"), Secretarial Standard-2 on General Meetings ("SS-2") issued by the Institute of Company Secretaries of India, Regulation 44 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations") and various circulars issued by Securities and Exchange Board of India (SEBI), and other applicable laws and regulations, a Postal Ballot Notice together with the Explanatory Statement seeking Members' consent on the resolution set out in the said Notice has been sent electronically to the Members whose e-mail address is registered with the Company/KFin Technologies Limited ("KFin"), Company's Registrar and Share Transfer Agent/Depository Participant(s), as on **Friday, March 29, 2024, i.e. the Cut-off Date**. The Company has completed electronic dispatch of the Postal Ballot Notice on **Monday, April 08, 2024**.

The Postal Ballot Notice is available on the Company's website at www.balajitelefilms.com and on the website of the Stock Exchanges, i.e. BSE Limited and National Stock Exchange of India Limited at www.bseindia.com and www.nseindia.com respectively and on the website of KFin, at <https://evoting.kfintech.com/>. Members who do not receive the Postal Ballot Notice may download it from the above-mentioned websites.

The documents referred to in the Postal Ballot Notice are available for inspection electronically and Members seeking to inspect such documents can send an email to investor@balajitelefilms.com.

The Board of Directors of the Company have appointed Mr. Vijay Yadav (Membership No. FCS 11990), Partner of AVS & Associates, Company Secretaries, as the Scrutinizer for conducting the Postal Ballot process through E-voting in a fair and transparent manner.

Instructions for e-voting:

In accordance with the applicable circulars issued by the Ministry of Corporate Affairs, the Company is providing the facility to its Members to exercise their right to vote on the resolution proposed in the said Postal Ballot Notice only by electronic means ("e-voting"). The communication of the assent or dissent of the Members would take place through e-voting process only. The Company has engaged KFin Technologies Limited as the agency to provide e-voting facility. Members may cast their votes during the period mentioned herein below:

Commencement of e-voting:

Tuesday, April 09, 2024 from 09:00 a.m. (IST);

End of e-voting:

Wednesday, May 08, 2024 till 05:00 p.m. (IST).

E-voting will not be allowed beyond the aforesaid date and time and the e-voting modules shall be forthwith disabled by KFin upon expiry of the aforesaid period.

Manner of e-voting by Members holding shares in dematerialized mode, physical mode and Members who have not registered their e-mail address has been provided in the Postal Ballot Notice. The manner in which persons who have forgotten the User ID and Password, can obtain/generate the same, has also been provided in the said Notice.

A person, whose name is recorded in the Register of Members/List of Beneficial Owners as on the Cut-off Date shall only be considered eligible for the purpose of e-voting. Voting rights of a Member/Beneficial Owner shall be in proportion to his/hers/its shareholding in the paid-up equity share capital of the Company as on the Cut-off Date. A person who becomes a Member after the Cut-off date should treat this notice for information purpose only.

Manner of registering/updating e-mail address:

a) **In case of Physical holding:** Members who hold the shares in physical mode may register/update their email address in prescribed Form ISR 1 with the Company's RTA. Form ISR 1 along with other relevant details are available at the Company's website at <https://www.balajitelefilms.com/pdf/Important%20Information%20for%20Physical%20Shareholders%20website.pdf>.

b) **In case of Demat holding:** Members holding shares in dematerialized mode and have not registered/updated their email address, can register/update their email address with the Depository Participant(s) where they maintain demat accounts.

The resolution, if approved shall be deemed to have been passed on the last date of e-voting i.e. **Wednesday, May 08, 2024**. The results of e-Voting shall be announced on or before Friday, May 10, 2024, and will be displayed on the Company's website at www.balajitelefilms.com and communicated to the Stock Exchanges and National Securities Depository Limited and Central Depository Services (India) Limited and KFin. The Company will also display results of the Postal ballot at its Registered Office.

In case of any query on voting, Members may refer to the Help and FAQs sections/ e-Voting user manual available through a dropdown menu in the "Downloads" section of KFin's website for e-Voting: <https://evoting.kfintech.com/>.

Contact Details of RTA for addressing e-voting related queries/grievances, if any: Mr. B. Raju, Deputy Manager - RIS Corporate Registry, KFin Technologies Limited, Selenium Tower B, Plot Nos. 31 & 32, Financial District Nanakramjuda, Serilingampally Mandal, Hyderabad - 500032.

Email: einward.ris@kfintech.com; Toll Free Number: **1800 309 4091**.

**By Order of the Board
For Balaji Telefilms Limited
Sd/-
Yannu Sharma
Company Secretary
Membership No. ACS 30622**

Place: Mumbai
Date: April 8, 2024

