

Balaji Telefilms Ltd.

C-13, Balaji House, Dalia Industrial Estate, Opp. Laxmi Industries
New Link Road, Andheri (West), Mumbai - 400 053.
Tel.: 40698000 • Fax : 40698181 / 82 / 83
Website : www.balajitelefilms.com
CIN No. : L99999MH1994PLC082802



March 23, 2018

To,

BSE Ltd.
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400001
Stock Code: 532382

National Stock Exchange of India Ltd.
"Exchange Plaza",
Bandra-Kurla Complex, Bandra (East),
Mumbai 400051
Stock Code: BALAJITELE

Sub: Appointment of Director

Dear Sir/Madam,

Pursuant to Regulation 30 read with Part A of Schedule III of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations"), we wish to inform you that the Board of Directors of the Company, vide their circular resolution dated March 22, 2018, have considered and approved the appointment of Mrs. Jyoti Deshpande (DIN 02303283) as Non-Executive Additional Director on the Board of Directors of the Company.

The details required under Regulation 30 of the Listing Regulations read with SEBI Circular No. CIR/CFD/CMD/4/2015 dated September 09, 2015 are given in enclosed Annexure 1

We request you to take the above on record and treat the same as compliance under the Listing Regulations.

Thanking You.

Yours truly,

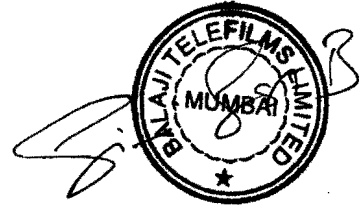
For Balaji Telefilms Limited

Simmi Singh Bisht
Group Head Secretarial
Membership No: A22360



Annexure 1

Sr. No.	Details of event that need to be provided	Information of such event
1.	Reason for Appointment	In compliance with the terms of Share Subscription Agreement dated July 21, 2017 entered into between the Company and Reliance Industries Limited read with Article 113(b) of the Articles of Association of the Company.
2.	Date of Appointment Terms of Appointment	March 23, 2018 The office of Mrs. Jyoti Deshpande will not be liable for retirement by rotation and accordingly suitable proposal for her continuation shall be put up for approval of the shareholders at the ensuing Annual General Meeting.
3.	Brief Profile of Mrs. Jyoti Deshpande	As per Annexure 2
4.	Disclosures of relationships between Director	Mrs. Jyoti Deshpande is not related to any Director of the Company.



Annexure 2

Mrs. Jyoti Deshpande has over 25 years of experience in media and entertainment across advertising, media consulting, television and film. She has been part of the leadership team of Eros International since 2001 and as Group CEO & MD she has spearheaded Eros's growth as a global leader in Indian filmed entertainment. From April 2018, Mrs. Deshpande will join Reliance Industries to head the Media and Entertainment business as President of the Chairman's Office. Reliance Industries Limited is India's largest private sector company, with a consolidated turnover of INR 330,180 crore (USD 50.9 billion), cash profit of INR 42,800 crore (USD 6.6 billion) with business interests spanning hydrocarbon exploration and production, petroleum refining and marketing, petrochemicals, retail and 4G digital services. In her new role at Reliance Industries, Mrs. Deshpande will lead the company's initiatives in Media and Entertainment to organically build and grow businesses around the content ecosystem such as Broadcasting, Films, Sports, Music, Digital, Gaming, Animation etc., as well as integrate Reliance Industries' existing media investments such as Viacom, Balaji Telefilms and Eros with a view to build, scale and consolidate the fragmented \$20 billion Indian M&E sector. Mrs. Deshpande was featured in the prestigious Fortune India magazine's 50 Most Powerful Women in Business (2017/2015) which celebrates the journeys and triumphs of women who not only impact their organizations but are also thought leaders in their industry.



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