

# Balaji Telefilms Ltd.

C-13, Balaji House, Dalia Industrial Estate, Opp. Laxmi Industries  
New Link Road, Andheri (West), Mumbai - 400 053.  
Tel.:40698000 • Fax : 40698181 / 82 / 83  
Website : www.balajitelefilms.com  
CIN No. : L99999MH1994PLC082802



July 13, 2022

**BSE Limited.**

Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai - 400 001  
**Stock Code: 532382**

**National Stock Exchange of India Ltd.**

“Exchange Plaza”,  
Bandra-Kurla Complex, Bandra (East),  
Mumbai – 400 051  
**Stock Code: BALAJITELE**

**Sub: Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015**

Dear Sir/Madam,

Pursuant to Regulation 30 of Securities Exchange Board of India (Listing Obligations and Disclosure Requirement) Regulations, 2015 (Listing Regulations), we would like to inform you that basis the recommendation of the Nomination and Remuneration Committee, the Board of Directors of Balaji Telefilms Limited (“the Company”) at their Meeting held today i.e. July 13, 2022 have approved the appointment of Mr. Abhishek Kumar as the Chief Executive Officer of the Company (to be designated as the Group CEO), effective July 15, 2022.

The relevant details required to be furnished under Regulation 30 of the Listing Regulations read with SEBI Circular CIR/CFD/CMD/4/2015 dated September 09, 2015 are given as **Annexure 1.**


The above information will also be made available on the Company’s website, **www.balajitelefilms.com**

You are requested to take the aforementioned information on your record.

Thanking you,

Yours Faithfully,

**For Balaji Telefilms Limited**

  
**Tannu Sharma**  
Company Secretary



Encl: a/a

**ANNEXURE 1**

S. NO.	PARTICULARS	INFORMATION
1.	Reason for change viz. appointment, <del>resignation,</del> <del>removal,</del> <del>death or otherwise</del>	Appointment of Mr. Abhishek Kumar as the Group Chief Executive Officer of the Company
2.	Date of appointment & <del>term</del> of appointment	July 15, 2022
3.	Brief Profile	<p>Mr. Abhishek has 21 years of diverse experience in business strategy, M&amp;A, operations and investing in Technology &amp; Media.</p> <p>Mr. Kumar moves on from Jupiter Capital, one of the oldest homegrown Private Equity Funds in India, wherein he was leading as the COO &amp; General Partner of the new Funds of the group. Prior to joining Jupiter, he was running a venture capital network, Rainforest Venture Network as Managing Partner and is also an Advisor &amp; Partner to multiple family offices for technology &amp; consumer investments.</p> <p>Earlier to that, Mr. Kumar led the strategy for scale and growth for Snapdeal, working one of the largest consumer internet products in India executing 20+ M&amp;As including Freecharge, Investments &amp; JVs across Logistics, Technology &amp; Retail. Before Snapdeal, he was the Head of Investments at Palaash Ventures.</p> <p>Previously, he has also worked with brands like TV18 Broadcast and NDTV.</p> <p>Mr. Abhishek is a sharp, focused, and a seasoned professional, with a long-term view of business growth and value creation.</p>

